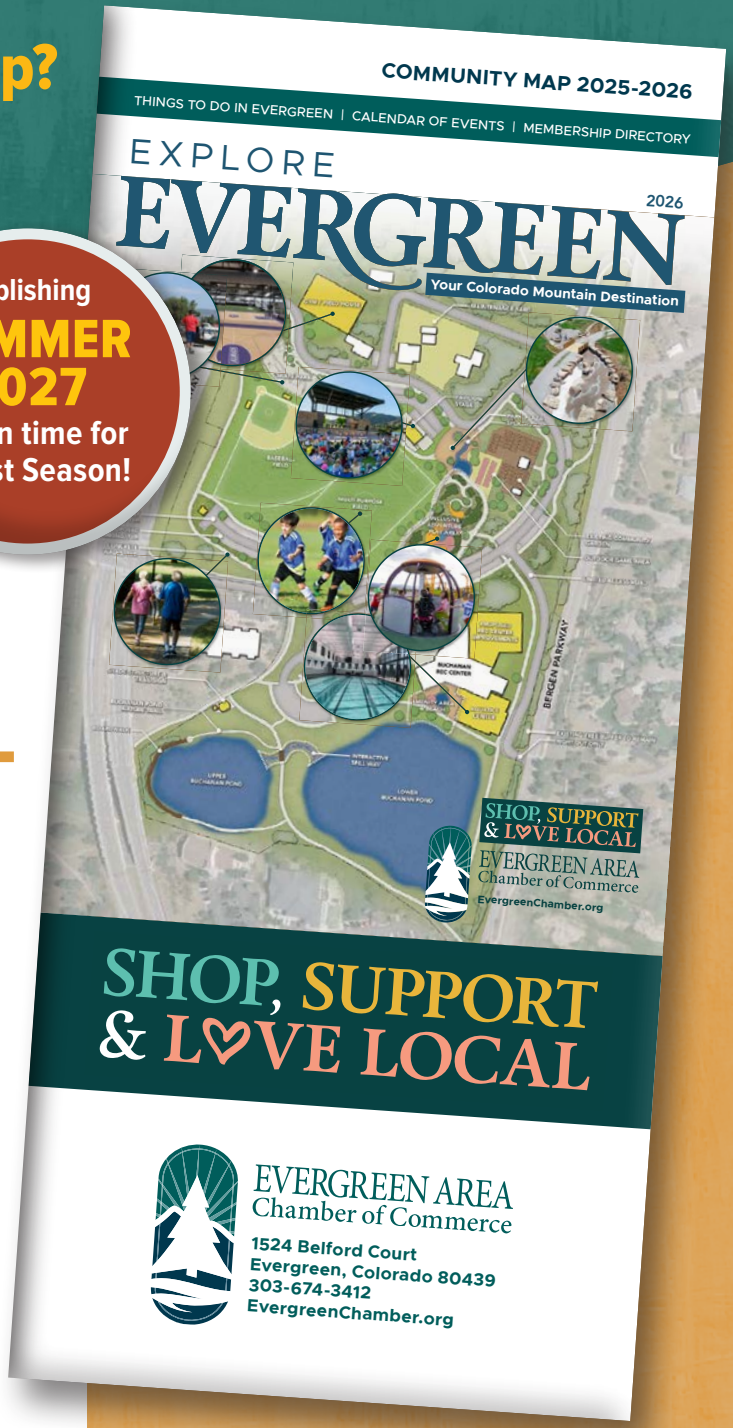
Visitors are coming. Is your business on the map?

Be discovered. Be remembered.
Be part of the official Evergreen Map.

Publishing SUMMER 2027
Just in time for Tourist Season!



3 Three great reasons to advertise:

1) Be Seen Where Visitors Navigate
The Official Evergreen Area Map is the trusted guide visitors pick up first to explore the community. Featuring Alderfer/Three Sisters Park, Elk Meadow Park and Floyd Hill Open Space Trails.

2) Year-Round Visibility. Unlike digital ads that disappear after a click, the Official Evergreen Area Map is a resource people keep in their vehicle, hotel room, backpack or welcome packet throughout their visit.

Distributed at 50+ high-traffic locations, including:
Colorado Welcome Centers, Evergreen Area Chamber, Hotels & Lodging, Vacation Rentals, Local Businesses, Restaurants, Real Estate Offices, Community Events, Visitor Information Centers

3) Did You Know…

- 86% of consumers use maps/search to find local businesses.
- 76% of "near me" searches lead to a visit within 24 hours.
- 88% of local mobile searches result in a call or visit within a day.
- 72% of people visit a business within 5 miles after searching.
- 1 in 3 shoppers actively prefer buying local.

Maps are still the in-demand, go-to product for local and visiting explorers!

Kristie Melendez
Cell / Text: **970-215-5495**
k.melendez@easychairmedia.com

Dawn Wiggett
Cell / Text: **970-391-6847**
dawn.smartmarketing@gmail.com

EVERGREEN AREA Chamber of Commerce

smart marketing with EasyChair Media

Your ad continues working long after it's picked up.

Stats provided by The Schapiro Group in "The Real Value of Joining a Local Chamber of Commerce – A Research Study"

2027 Explore Evergreen Community Map. *The Place to be this Summer!*

Premium 3 x 8

Double 3 x 6

Single 3 x 3

Small 3 x 1.5

AD RATES

Premium	$1,099
Double	$ 899
Single	$ 599
Small	$ 399

Add a QR code to your ad for $49

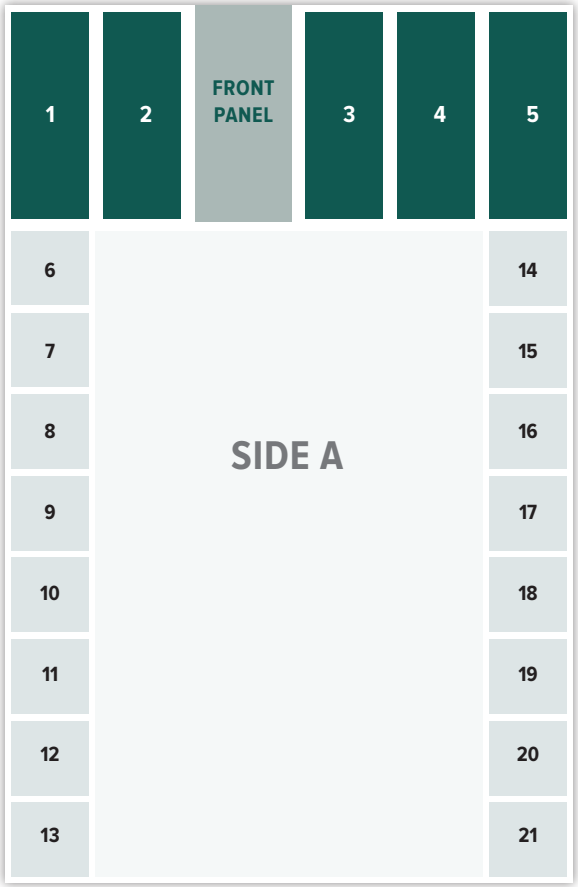
- All ads are four-color
- $75 per hour for custom ad design
- Add 10% for preferred positioning

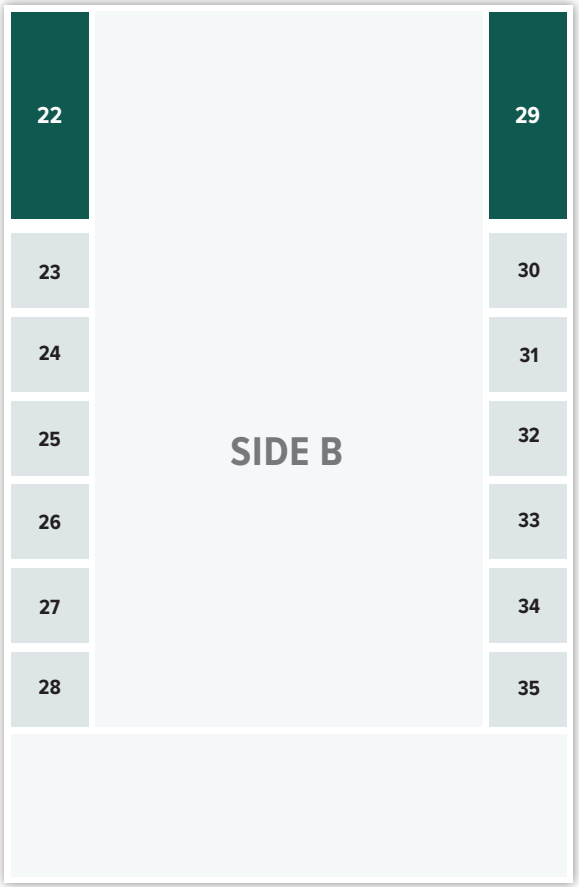
All ad purchases include a ● free locater dot on the main map.

Need professional ad design?
Try our basic ad design package for $125 (includes up to two hours of design time and file ownership.)

AD DIMENSIONS (in inches)

Premium	**3 x 8**
Double	**3 x 6**
Single	**3 x 3**
Small	**3 x 1.5**





MECHANICAL REQUIREMENTS

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A fee of $75 per hour for custom design is charged on all others and ads that need any changes. $125 for new ad/ad design (includes up to two hours.) We want your ad to print beautifully, so no Publisher or Word files are acceptable.

Following are some common ad issues to avoid: ▶ Use of spot colors or incorrect color space. ▶ Incorrect file type; ▶ Incorrect dimensions; ▶ Low resolution images or files. Please check your ad for these errors prior to submission, or contact our ad coordinator for help.

FILE SUBMISSION

Email ads up to fourmegabytes to Melissa Levad Feeney at mlevad@yahoo.com. Put “Evergreen Map” and the business/client name in subject field. If the file exceeds 4MB, please call your ad representative for submission instructions.

Kristie Melendez
Cell / Text: **970-215-5495**
k.melendez@easychairmedia.com

Dawn Wiggett
Cell / Text: **970-391-6847**
dawn.smartmarketing@gmail.com

smart marketing with EasyChair Media

EVERGREEN AREA Chamber of Commerce