2027 Media Kit

"The magazine all about and for Commerce City"

Be Discovered.

Be Remembered.

Be Part of 2027 BIZ CONNECT.

Local. Relevant. Diverse. Engaging.

WHY ADVERTISE IN BIZ CONNECT? *Biz Connect is Your Partner for Business Growth.*

Published annually by the Commerce City Chamber of Commerce showcasing the Chamber's members, area's businesses, attractions, dining, shopping, events, and services.

As the trusted resource for locals, visitors, and new residents alike, the guide connects Chamber members with those who are actively planning where to eat, shop, stay, play, and who to do business with.

Whether readers are discovering Commerce City for the first time, or settling into the community, Biz Connect inspires them to explore, shop—and spend locally.

Shop, Support, Love Local a Special Section for 2027. Ask your rep how you can be featured.

SHOP SUPPORT LOVE LOCAL

COMMERCE CITY CHAMBER OF COMMERCE

PUBLICATION DATE: 1st Quarter 2027
SPACE DEADLINE: January 22nd, 2027

BOOK EARLY FOR BEST PLACEMENT!

Act now!
BIZ CONNECT
Call Smart Marketing
(970) 686-5805
k.melendez@easychairmedia.com

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Local. Relevant. Diverse. Engaging.

THE COMMERCE CITY CHAMBER OF COMMERCE provides this annual publication as an advertising tool for our business members. Not a Chamber Member? Ask about our member combo package.

Marketing is about connecting the right message with the right audience at the right time! Don't miss out on making your connection with this annual print and digital marketing opportunity.

COMMERCE CITY
CHAMBER OF COMMERCE

SHOP
SUPPORT
LOVE
LOCAL

DID YOU KNOW?

When consumers know that a business is a member of a chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

Print Provides a broader more lasting customer experience and allows for deeper levels of engagement than digital media. The sensations of touch and feel is an experience the reader loses out on when they receive nothing but a message on a computer screen.

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TARGETED VISITOR AND BUSINESS MAGAZINE FOR COMMERCE CITY

"GfK Panel Services, a global research group that studies return on investment across ad mediums, found that 44% of people who remembered a magazine ad later took action on that ad."

PRINT CIRCULATION

10,000 Total Print Circulation

AFFLUENT MAILING

Reaching **9,000 plus (45%)** of the top Commerce City households, Commerce City businesses, and community influencers.

INFLUENTIAL DISTRIBUTION

Biz Connect grabs the attention of CEO's, presidents and business owners, as well as groups that influence and affect the buying trends in the market.

READERSHIP

45,000+ annual readers with one full year of shelf life

REACHING VISITORS IN PRINT & ONLINE

A publication that visitors and those new to the city will want to have as a resource to know what's here and where to go.

More Than Advertising–it's an Investment in Commerce City?

When you advertise in Biz Connect, you're not simply purchasing ad space. You're placing your business in the hands of people actively looking for trusted local recommendations while supporting the Chamber's mission to strengthen our business community.

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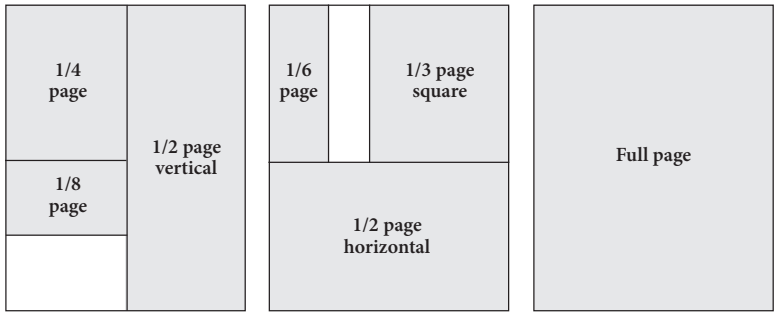
RATE CARD

Ad Size W x H (inches)	Member Price	Non-Member
Logo Listing with ad Purchase	$49	
Logo Listing	$299	
Specialty Ad *2.5 x 1.875*	$399	$499
Eighth Page *3.612 x 2.25*	$599	$799
Quarter *3.612 x 4.8*	$899	$1099
Half Vertical *3.612 x 9.75*	$1599	$1899
Half Horizontal *7.38 x 4.75*	$1599	$1899
Full page, no bleed *7.38 x 9.87*	$1999	$2399
Full page with bleed	$1999	$2399

Trim size 8.25 x 10.75 with a .25" bleed on all sides.
Final file size is 8.75 x 11.25



- **Premium space on pages 2, 3,5, and back covers add 10%**
- **Add 10% for special placement requests**
- All ad packages include: digital online companion ad with FREE live links.
- **Need ad design?** We can create a professional ad for $125 (this includes up to 2 hours of ad design time.)

Early Bird Special thru October 2nd!

SHOP SUPPORT LOVE LOCAL

COMMERCE CITY CHAMBER OF COMMERCE

ADVERTISING SPECIFICATIONS

All camera-ready ads must be submitted in PDF format —
No Exceptions! This is necessary so that they are compatible with our digital conversion process. NOTE: Saving as a PDF with www. does not guarantee the ad will automatically convert to a live link. The PDF must have searchable text blocks.

PDF

- Color mode: CMYK
- Resolution: 300 dpi at 100% size
- Embedded photos: CMYK, 300 dpi
- Convert all colors to CMYK. No RGB or spot colors.
- Do not use crop or registration marks.
- All fonts must be embedded

FILE SUBMISSION

Email ad files to ad coordinator Melissa Levad Feeney at mlevad@yahoo.com. Please indicate "Commerce City" and the business/client name in subject field. For files over 4 megabytes, contact your ad representative for submission instructions.

PRODUCTION FEES

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A $75/hr. fee for custom design is charged on all others and ads that need any changes.

WE'D LIKE YOUR AD TO PRINT BEAUTIFULLY, so no Publisher or Word files are acceptable. Following are some common ad issues to avoid: ► Incorrect file type ► Incorrect dimensions ► Low resolution images or files ► Use of spot colors or the incorrect color space.

Please check your ad for these errors prior to submission, or contact our ad coordinator for help.

Email Melissa Levad-Feeney at MLEVAD@yahoo.com.

ADD A QR CODE FOR $49

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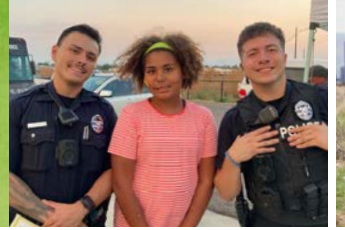
NEXT STEPS



1 AD COORDINATION

Once you have signed a contract, an ad coordinator will email you within 2 to 3 business days to provide you with:

a.) Ad specs and your ad deadline if you are providing a print-ready ad.

b.) The process for getting your artwork, logos, content and photos to us for ad design.

Contact your sales associate if you need help developing a concept or advice about your ad or ad copy.

NEED HELP WITH YOUR AD COPY OR AD DESIGN?

We can help with professional design and writing services for only $75/hr.

2 PROOFING

Your ad coordinator will e-mail a low-res PDF proof of your ad for review and approval. Please get back to them with your approval or minor change(s) within the specified time frame.

3 PHOTOGRAPHY

If you would like a photo for your ad, we can arrange a session with one of our professional photographers. There is an additional charge and it will vary according to your specifications and location.

DID YOU KNOW? When customers know a business is a member of its local chamber, there is a 49% increase in its consumer favorability rating, a 73% increase in consumer awareness, a 68% increase in business reputation (trust), and an 80% increase in the likelihood that consumers will patronize the business in the future.

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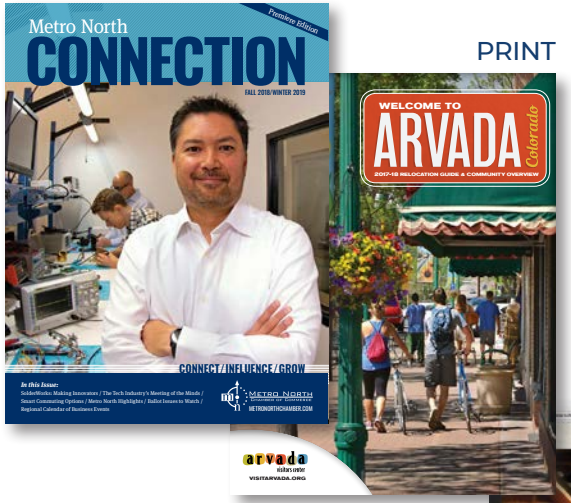
ADDITIONAL PRODUCTS AND SERVICES

Need a trusted source to take your marketing to the next level?
We offer 11 areas of service with an unbeatable team of experts and extremely competitive pricing!

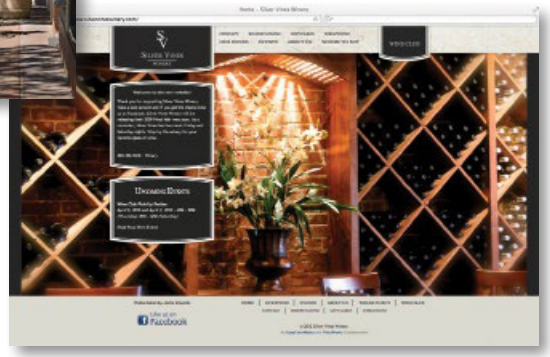
1. **PRINT PRODUCTS**
   Business Cards to Tri-Fold Brochures and beyond...
2. **BRANDING**
   Message Strategy & Logo Development
3. **DIRECT MAIL**
   Postcard Campaigns
4. **EMAIL MARKETING**
   Newsletter Creation and Management
5. **SOCIAL MEDIA**
   Blogs, Facebook, Twitter, Content Development
6. **MOBILE**
   Apps & Mobile Responsive Design
7. **WEBSITE**
   Development, Content Management, SEO
8. **CUSTOM PUBLISHING**
   Magazines, Booklets, Annual Reports
9. **PUBLIC RELATIONS**
   Press Releases & Promotion
10. **PROMOTIONAL PRODUCTS**
    Pens, Mugs, Totes, Banners and more...
11. **MARKETING**
    Plans and Consultation

SOCIAL MEDIA

PRINT



WEBSITE



BRANDING

MOBILE

PUBLISHING

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