

loveland.org

Loveland

CHAMBER OF COMMERCE

Community Profile & Membership Directory | 2025-26



BACKYARD TAP RIBBON CUTTING

**2026
MEDIA KIT**
DIGITAL/PRINT

**Entertainment, Parks & Recreation,
Shopping, Dining and more!**



loveland.org L Loveland CHAMBER OF COMMERCE

Be seen. Be trusted. Be chosen.

Dear Loveland Chamber Members,

The 2026 Loveland Community Profile & Membership Directory is more than a magazine—it's the official guide to our business community and one of the most powerful tools available to showcase your company to residents, newcomers, visitors, and fellow businesses.

Published annually by the Loveland Chamber of Commerce in partnership with Smart Marketing, this high-quality publication highlights the people, places, and businesses that make Loveland exceptional. By advertising, you position your business directly in front of an engaged, local audience actively looking for Chamber-trusted services.

This publication exists because of members like you. Your advertising sponsorship not only promotes your business—it helps showcase the strength and vibrancy of the entire Loveland community. We invite you to take advantage of this exclusive opportunity and secure your place in this year's edition.

Thank you for your continued support of the Loveland Chamber and our business community. We look forward to helping you grow your visibility and success and hope you will consider placing an ad in the 2026 issue.

Warm regards,

Mindy McCloughan

Mindy McCloughan, President & CEO



Don't miss this opportunity to promote your business!

1. Increase Local Visibility
2. Build Instant Credibility
3. Gain Print and Digital Exposure
4. Generate New Leads and Referrals
5. Stand Out Among Fellow Chamber Leaders

CALL TODAY
to secure best placement and
for a Media Kit and pricing.
970-686-5805

ACT NOW! SECURE YOUR AD TODAY!

Call a Smart Marketing Professional
970-686-5805 | k.melendez@easychairmedia.com

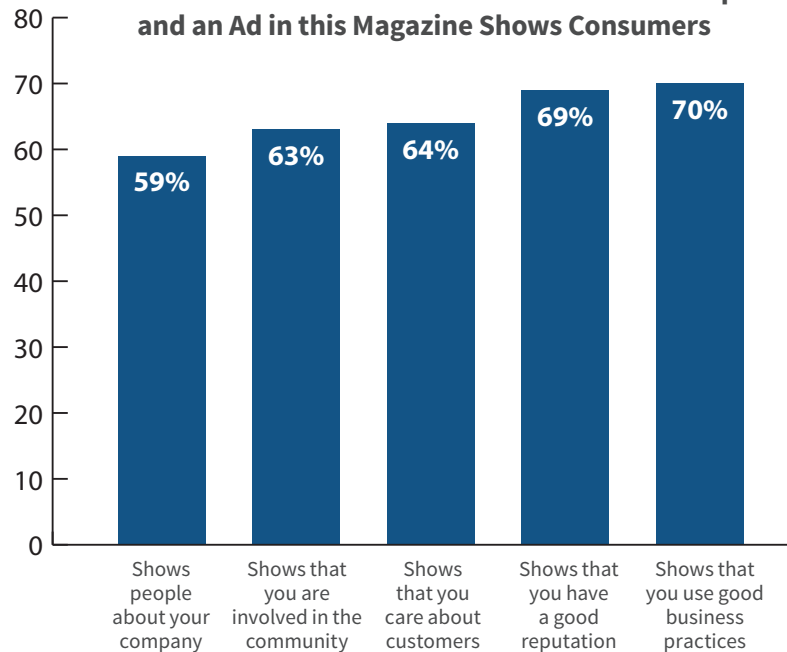


LOCAL. RELEVANT. ENGAGING. EFFECTIVE.



A UNIQUE ADVERTISING OPPORTUNITY LIKE NOTHING ELSE IN THE MARKET

Here's What Your Loveland Chamber Membership
and an Ad in this Magazine Shows Consumers



LET YOUR CUSTOMERS KNOW WHO YOU ARE AND HOW TO FIND YOU!

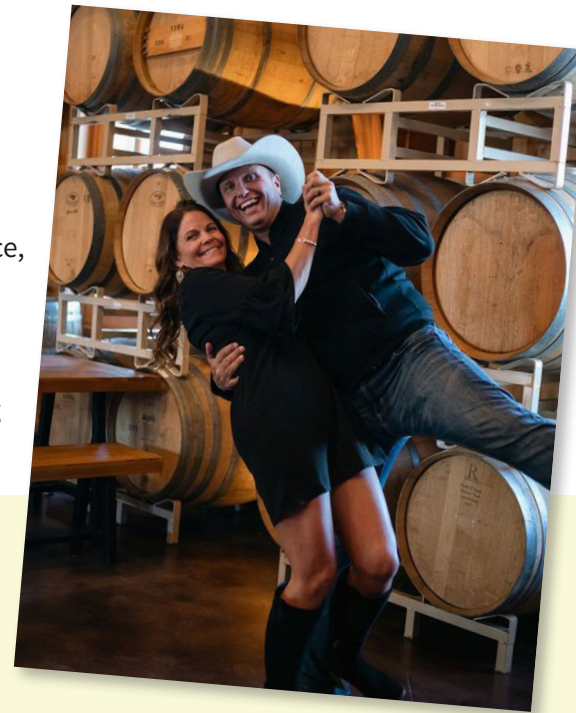
The best of the Loveland Chamber of Commerce,
all in one place.

CONTENT

With a pulse on what's happening, highlighting
our members and their unique assets.

DISTRIBUTION

10,000 copies mailed and distributed to
homeowners, chamber members, at chamber
events, area hotels, relocation packets and
other local designated partners and venues.



YEARLY IMPRESSIONS
Print **25,000+**



YEARLY IMPRESSIONS
Digital **2,500+** or **200**
additional readers a month.



AUDIENCE
Key Community Influencers,
Business Owners and
Homeowners with HHI of \$100K+.



FREQUENCY
One Full Year of
Shelf Life.



DIGITAL AD
Increases consumer awareness
27% and purchase intent **59%**.



PRINT PLUS DIGITAL
Results in a higher level of
engagement and brand
awareness for the advertiser.

ACT NOW! SECURE YOUR AD TODAY!

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RATE CARD

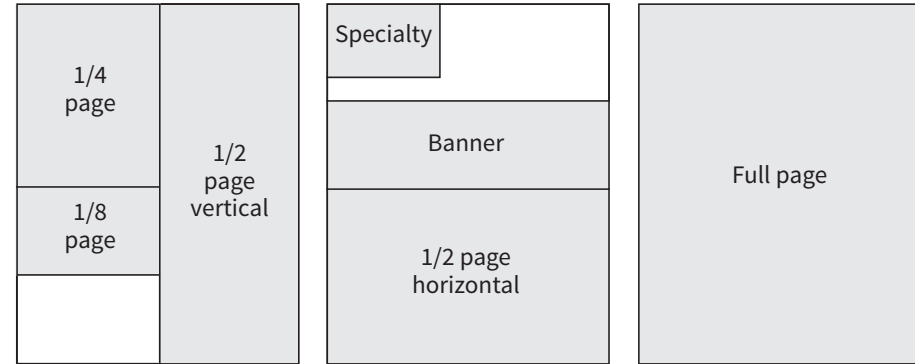


AD SIZE	W X H (INCHES)	MEMBER PRICE
Specialty Ad	2.5 x 1.875	\$399
Eighth Page	3.612 x 2.25	\$630
Quarter Page	3.612 x 4.8	\$945
Banner	7.38 x 2.25	\$945
Half Vertical	3.612 x 9.75	\$1,999
Half Horizontal	7.38 x 4.75	\$1,999
Full page, no bleed	7.38 x 9.87	\$3,299
Full page with bleed	8.75 x 11.25	\$3,299
Full page p.3,5		\$3,499
Full page IF IB		\$4,399
Back Cover		\$4,999
Center Spread		\$6,599
Boxed Logo Listing		\$299

Print-Ready Ad Material Requirements

All ads must be submitted in PDF format (high-resolution with all fonts embedded) — No Exceptions! CMYK only. This is necessary so that they are compatible with our digital conversion process.

NOTE: Saving as a PDF with 'www.' on a website address does not guarantee that it will automatically convert to a live link. The PDF must have searchable text blocks. If you include social media icons and want them to be clickable, please activate them in the PDF before you save.



- **Magazine Trim Size:** 8.25" x 10.75"
- Full page ads with bleeds require .25" bleed all sides; final file size: 8.75" x 11.25"
- Add 10% for special placement requests
- All ad packages include: digital online companion ad with FREE live links. Only advertisers retain websites in listings in digital edition. Custom ad design can be added for \$70/hour.

Production Fees

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A \$70/hour fee for custom design is charged on all others and ads that need any changes. WE'D LIKE YOUR AD TO PRINT BEAUTIFULLY, so Publisher or Word files are not acceptable. Following are some common ad issues to avoid: ► Incorrect file type (PDF is preferred) ► Incorrect dimensions ► Low resolution images (need to be at least 300dpi for print) ► Use of spot colors. Please check your ad for these errors prior to submission, or contact our ad coordinator for help.

Email Melissa Levad Feeney at mlevad@yahoo.com

Add a QR Code for \$49

Need professional ad design?
Try our [basic ad design package](#) for \$125 (includes up to 2 hours of design time and file ownership.)

SPECIAL SECTIONS



FRONT RUNNER

A unique way to promote and showcase your business.

WHERE THE LOCALS GO

BOXED LOGO LISTING

RE/MAX ALLIANCE

(970) 669-1234
750 W. Eisenhower Blvd.
Loveland, Colorado 80537
www.Loveland.HomesInColorado.com

THE RIGHT AGENT CAN LEAD THE WAY

Each office independently owned and operated.

Half or Full Page

Where The Locals Go!

Specialty Ad Size

EDEN VALLEY
Making a Difference for Each Student
YSD.ORG • 970-415-1000

Home Team helps you plan and prepare before Mayhem Shows Up!
Home Team Insurance, powered by Allstate
Corey Voggeser
Agency Owner
970-622-8553
cvoggeser@allstate.com

LOVE LOCKS • GIFTS • INFORMATION
LOVELAND VISITORS CENTER
5400 Stone Creek Cir.
VISITLOVELAND.COM

Claim a HeART for your business!
Contact: Dixie Daly
970-744-4792
www.heartloveland.org

2023 LOVELAND CHAMBER MEMBERS

SCV Enterprises
217 Park
Loveland, CO 80538
(970) 383-4812
scventerprises.com

Seven Hour Integrative Mindset Coaching Company
Fort Collins, CO 80528
(970) 393-2812
sevenhour.com

SEVENPRO Fort Collins / Loveland
2086 S. Harmony Rd., Ste. 201
Fort Collins, CO 80528
(970) 396-8214
sevenprofortcollins.com

SIBK Workforce Training Solutions
4650 Train Peaks Court
Loveland, CO 80537
(970) 689-2540
sibktraining.com

Thorp Custom Cabinets
380 W. 37th St.
Loveland, CO 80538
(970) 667-7144
thorpcustomcabinets.com

Troika Inc.
1425 Polaris Lakes Point,
Ste. 201
Windsor, CO 80550
(970) 681-6628
watervalley.com

Tylo Electric Inc.
1122 Eagle Dr.
Loveland, CO 80537
(970) 685-6288
tylo.com

Ward Construction Co.
2122 N. Madison Ave.
Loveland, CO 80537
(970) 667-1853
(970) 685-7282
wardconstruction.com

Consulting / Counseling

Eagle Advisory Solutions
6376 Shallowbrook Ct.
Loveland, CO 80524
(303) 462-5404

Earthly Analytics
612 Timber View Ct.
Loveland, CO 80537
(970) 681-6880
earthlyanalytics.co

Experts
4420 Red Bud Pl.
Loveland, CO 80537
(970) 681-6829
experts.com

Foundations Counseling, LLC
6105 Emerald St.
Loveland, CO 80538
(970) 752-2728
foundationscounselingllc.com

Fort Collins Credit Union
3075 Mountain Lion Dr.
Loveland, CO 80537
(970) 666-4147
fortcollinscu.com

Security Service Federal Credit Union
1531 N. Lincoln Ave.
Loveland, CO 80538
(970) 297-2023
ssfcu.org

Blue Federal Credit Union
1377 Scudgler Dr.
1-800-369-9328
bluefcu.com

Canvas Credit Union
700 W. Eisenhower Blvd.
Fort Collins, CO 80525
(970) 645-5289
canvas.org

Canvas Credit Union
2120 N. Lincoln Ave.
Loveland, CO 80538
(970) 681-7282
canvas.org

Elevation Credit Union
917 E. Eisenhower Blvd.
Loveland, CO 80537
(970) 681-6880
elevationcu.com

Ent Credit Union
241 N. Lincoln Ave.
Fort Collins, CO 80524
(970) 742-1280
ent.com

Ent Credit Union
2127 Spang Dr.
Loveland, CO 80537
(970) 681-6880
ent.com

Ent Credit Union
241 N. Lincoln Ave.
Fort Collins, CO 80528
(970) 742-2728
ent.com

FirstBank Credit Union
206 E. 29th St.
Loveland, CO 80538
1-877-PROGOLD
gold.com

Ascend Orthodontics
700 W. Eisenhower Blvd.
Loveland, CO 80537
(970) 667-9888
ascend-orthodontics.com

Pediatric Dentistry of Loveland
2800 Madison Square Dr.
Loveland, CO 80538
(970) 669-7124
tropicalaesth.com

Dentistry / Orthodontics

Keep Smart Books Academy
108 Coronado Ct., Ste. B
Fort Collins, CO 80525
(970) 449-4382
keepsmartbooksacademy.com

Gold Academy
206 E. 29th St.
Loveland, CO 80538
1-877-PROGOLD
gold.com

Loveland Classical Schools
1500 S. Lemay Ave.
Fort Collins, CO 80525
(970) 543-1597
lovelandclassical.org

Northern Colorado Christian Ministries/NOCCO Academy
1584 Tamar Ct.
Loveland, CO 80537
(970) 689-7124
northerncoloradocristian.com

Magnum Classical Schools
1800 S. Lemay Ave.
Fort Collins, CO 80525
(970) 494-4620
magnumclassical.com

Teaching Tiny Early Childhood Learning Center
2206 E. Fox Ct. Ste. 117
Loveland, CO 80537
(970) 467-4611
teachingtiny.org

Thompson School District #2-J
8000 S. Tall Ave.
Loveland, CO 80538
(970) 613-5000
thompsonschools.org

Blue Sky Childrens Academy
6502 E. Crossroads Blvd.
Loveland, CO 80538
(970) 725-7777
blueskychildrensacademy.com

blue
10000 W. Lincoln Ave.
Fort Collins, CO 80525
(970) 667-9888
ascend-orthodontics.com

Classic
1500 S. Lemay Ave.
Fort Collins, CO 80525
(970) 543-1597
lovelandclassical.org

Aims Community College
104 E. 4th St.
Loveland, CO 80537
(970) 667-4611
aims.edu

Blue Sky Childrens Academy
6502 E. Crossroads Blvd.
Loveland, CO 80538
(970) 725-7777
blueskychildrensacademy.com

CHAPUNGO

Explore where culture collides with nature

Discover tranquility and artistry at Chapungo's Sculpture Park in Centerra - nestled within the heart of Loveland. Immerse yourself in a serene 26-acre natural oasis, where 82 hand-carved stone sculptures grace the landscape, inviting guests to wander along 1.5 miles of walking paths.

With year-round access and complimentary admission, the park welcomes all to experience its natural beauty. Indulge in free annual summer concerts, guided garden talks, bird walks and Winter Wonderlights family fun.

The Great Lawn, on the north end, is available for private celebrations and public occasions.

Local East of I-25 and Hwy. 34 - Exit 257

WWW.LOVELAND.ORG



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NEXT STEPS



1 AD COORDINATION

Once you have signed a contract, an ad coordinator will email you within 2 to 3 business days to provide you with:

- Ad specs and your ad deadline if you are providing a print-ready ad.
- The process for getting your artwork, logos, content and photos to us for ad design.

Contact your sales associate if you need help developing a concept or advice about your ad or ad copy.

NEED HELP WITH YOUR AD COPY OR AD DESIGN?

We can help with professional design and writing services for only \$70/hr.

2 PROOFING

Your ad coordinator will email a low-res PDF proof of your ad for review and approval. Please get back to them with your approval or minor change(s) within the specified time frame.

Note: If the ad requires a complete redesign and/or you go beyond the two hours with the ad package you will be notified and additional charges will incur at \$70/hr.

3 PHOTOGRAPHY

If you would like a photo for your ad, we can arrange a session with one of our professional photographers. There is an additional charge and it will vary according to your specifications and location.

The collage features several advertisements:

- The History Behind Our Community:** A page with a photo of a modern building and text about Loveland's history.
- Parks & Recreation:** A page with photos of people at a park and text about local recreational activities.
- Tourism in Loveland:** A page with photos of a river and people fishing, with text about local tourism.
- Sweet Heart Winery:** An advertisement for a winery with photos of the building and vineyard.
- Experience the Beauty:** An advertisement for a resort or vacation home with photos of a large house.
- Local Sales Agent:** An advertisement for a Medicare Advantage plan with a photo of a woman.
- The Group:** An advertisement for a group of professionals with photos of several people.
- Chapungu Sculpture Park:** An advertisement for a sculpture park with photos of art.
- Loveland Museum & Gallery:** An advertisement for a museum with photos of art.
- Sunrise Ranch:** An advertisement for a ranch with photos of horses.
- Sylvan Dale Guest Ranch:** An advertisement for a guest ranch with photos of horses.
- Ellis Ranch Event Center and Wedding Park:** An advertisement for an event center with photos of a large building.
- ModisRagor Meadery:** An advertisement for a meadery with photos of mead.

Did You Know ...

When customers know a business is a member of its local chamber, there is a **49% increase** in its consumer favorability rating, a **73% increase** in consumer awareness, a **68% increase** in business reputation (trust), and an **80% increase** in the likelihood that consumers will patronize the business in the future.



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