

loveland.org

# Loveland

**CHAMBER OF COMMERCE**

Community Profile & Membership Directory | 2024-25

**2025  
MEDIA KIT**  
DIGITAL/PRINT

Entertainment, Parks & Recreation,  
Shopping, Dining and more!

**Loveland**  
*a City with HeART*  
Map Inside

 **LOVELAND**  
CHAMBER of COMMERCE

# loveland.org Loveland

## CHAMBER OF COMMERCE

**Increase Local Visibility. Build Credibility. Expand Your Contacts.**

Dear Loveland Chamber Members,

The *Loveland Community Profile & Membership Directory* is the annual publication presented by the Loveland Chamber of Commerce in partnership with Smart Marketing, a locally based publishing firm. This publication celebrates the joy and beauty of Loveland and all our members and their businesses that make us so unique and proud to be here.

Featuring a wide array of business sections and information your business can be part of along with stunning local photography and editorial, we hope you will consider featuring your business with us this year! It's the perfect resource not only for those who live here, but also those who are looking to relocate or have recently relocated to the area, those who have vacationed here for years and those who are looking to visit for the very first time.

The Loveland Chamber of Commerce is your trusted resource for the area businesses and all they offer. We aim to have this publication show you off and get you more business. The publication goes beyond the printed magazine and offers a digital presence as well that we feature on the home page of our website.

*Did you know that when consumers know a business is a member of a chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future?*

This is an exclusive opportunity for our Chamber investors only! Take advantage of this opportunity today and, as always, we appreciate your support through your advertising sponsorship which makes this publication possible and we hope you choose to showcase your business in this year's edition!

Thank you!

*Mindy McCloughan*

President & CEO



**Don't miss this opportunity to promote your business!**

1. Key marketing tool for members only!
2. Reach business owners, Loveland residents and visitors
3. Effective, multichannel marketing
4. Priced for the budget conscious

**Loveland Chamber of Commerce**  
5400 Stone Creek Circle  
Loveland, CO 80538  
970-667-6311

**ACT NOW! SECURE YOUR AD TODAY!**

Call a Smart Marketing Professional  
970-686-5805 | [k.melendez@easychairmedia.com](mailto:k.melendez@easychairmedia.com)



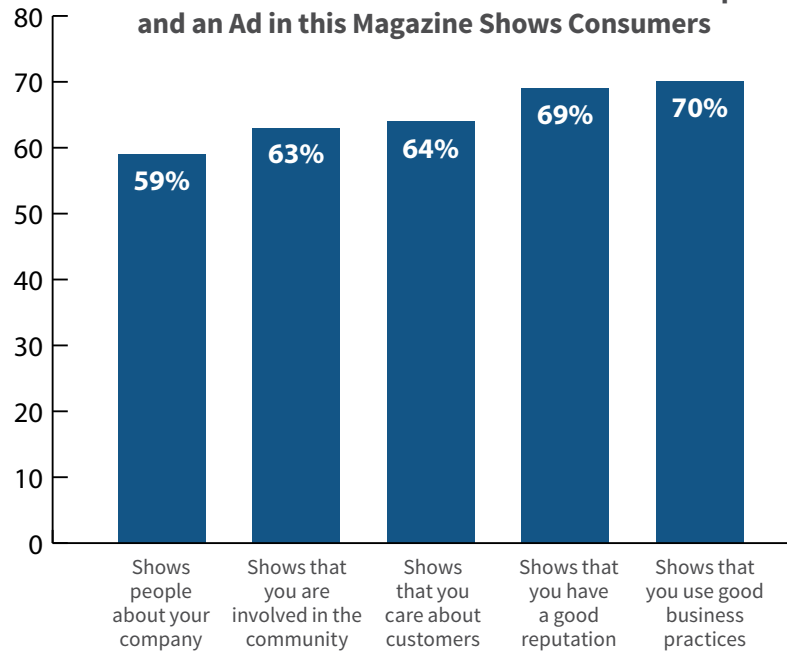


# LOCAL. RELEVANT. ENGAGING. EFFECTIVE.



## A UNIQUE ADVERTISING OPPORTUNITY LIKE NOTHING ELSE IN THE MARKET

Here's What Your Loveland Chamber Membership  
and an Ad in this Magazine Shows Consumers



## LET YOUR CUSTOMERS KNOW WHO YOU ARE AND HOW TO FIND YOU!

The best of the Loveland Chamber of Commerce,  
all in one place.

## CONTENT

With a pulse on what's happening, highlighting  
our members and their unique assets.



## DISTRIBUTION

10,000 copies mailed and distributed to  
homeowners, chamber members, at chamber  
events, area hotels, relocation packets and  
other local designated partners and venues.



**YEARLY IMPRESSIONS**  
Print **25,000+**



**YEARLY IMPRESSIONS**  
Digital **2,500+** or **200**  
additional readers a month.



**AUDIENCE**  
Key Community Influencers,  
Business Owners and  
Homeowners with HHI of \$100K+.



**FREQUENCY**  
One Full Year of  
Shelf Life.



**DIGITAL AD**  
Increases consumer awareness  
**27%** and purchase intent **59%**.



**PRINT PLUS DIGITAL**  
Results in a higher level of  
engagement and brand  
awareness for the advertiser.

# RATE CARD

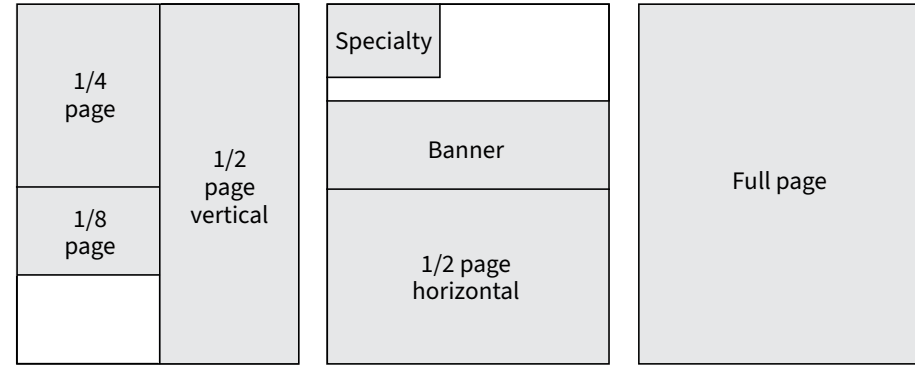


AD SIZE	W X H (INCHES)	MEMBER PRICE
Specialty Ad	2.5 x 1.875	\$399
Eighth Page	3.612 x 2.25	\$630
Quarter Page	3.612 x 4.8	\$945
Banner	7.38 x 2.25	\$945
Half Vertical	3.612 x 9.75	\$1,999
Half Horizontal	7.38 x 4.75	\$1,999
Full page, no bleed	7.38 x 9.87	\$3,299
Full page with bleed	8.75 x 11.25	\$3,299
Full page p.3,5		\$3,499
Full page IF IB		\$4,399
Back Cover		\$4,999
Center Spread		\$6,599
Boxed Logo Listing		\$299

## Print-Ready Ad Material Requirements

**All ads must be submitted in PDF format (high-resolution with all fonts embedded) — No Exceptions!** CMYK only! This is necessary so that they are compatible with our digital conversion process.

NOTE: Saving as a PDF with 'www.' on a website address does not guarantee that it will automatically convert to a live link. The PDF must have searchable text blocks. If you include social media icons and want them to be clickable, please activate them in the PDF before you save.



- **Magazine Trim Size:** 8.25" x 10.75"
- Full page ads with bleeds require .25" bleed all sides; final file size: 8.75" x 11.25"
- Add 10% for special placement requests
- All ad packages include: digital online companion ad with FREE live links. Only advertisers retain websites in listings in digital edition. Custom ad design can be added for \$70/hour.

## Production Fees

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A \$70/hour fee for custom design is charged on all others and ads that need any changes. WE'D LIKE YOUR AD TO PRINT BEAUTIFULLY, so no Publisher or Word files are acceptable. Following are some common ad issues to avoid: ► Incorrect file type ► Incorrect dimensions ► Low resolution images or files ► Use of spot colors or the incorrect color space. Please check your ad for these errors prior to submission, or contact our ad coordinator for help. Email Alysa Sanzari-Hall at [alysa.easychairmedia@gmail.com](mailto:alysa.easychairmedia@gmail.com).

**Need professional ad design?**

Try our basic ad design package for \$125 (includes up to 2 hours of design time and file ownership.)

**Add a QR Code for \$49**

# SPECIAL SECTIONS



## FRONT RUNNER

A unique way to promote and showcase your business.

## WHERE THE LOCALS GO

## BOXED LOGO LISTING

Half or Full Page

Specialty Ad Size

### Business Starts and Grows at FirstBank.

We're here to help your business, large or small. That's why we offer all types of loans to meet your business needs:

- Building/Commercial Real Estate Purchases
- Acquisitions
- Equipment
- Inventory
- Cash Shortages
- Projected Growth

Visit us online or at any convenient location.

[efirstbank.com/business](http://efirstbank.com/business)  
1.800.964.3444  
Member FDIC

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### 1stFOCUS on Kids Hope House of Colorado

Transforming the lives of teen mothers around the world

Aiyana has a 2 percent chance of earning a college degree. Less than a 50 percent chance of graduating from high school. The good news is that she is beating the odds. You may be surprised to hear that 67 percent of teen moms in your community live below the poverty line. They are vulnerable... and often overlooked. That's why Hope House of Colorado opened its doors 15 years ago. This year approximately 250 teen moms like Aiyana will come to Hope House for the support they need to become economically and personally self-sufficient. To create a new future for themselves and their children. To beat the odds. Hope House is Metro Denver's only resource providing free self-sufficiency programs to parenting teen moms, including Residential, GED and College & Career Support programs. Additional supportive services include Health Relationships and Parenting Programs.

Hope House of Colorado  
9088 Marshall Court, Bldg #4  
Westminster  
303-429-1012  
[HopeHouseOfColorado.org](http://HopeHouseOfColorado.org)

**MISSION STATEMENT:**  
Hope House of Colorado empowers parenting teenage moms to achieve personal and economic self-sufficiency and understand their significance in God's sight, resulting in a healthy future for them and for their children.

## WHERE THE LOCALS GO

**AND YOUR FIRST CLASS IS FREE!**

970-278-0200

**Automotive, Residential, Commercial Locksmith**  
Serving Customers from Berthoud to Wellington  
Fully Mobile Service - Shop Hours by Appointment: 5705 N. Garfield Ave. #C10  
Berthoud, Colorado 80518  
970-282-1706 • [PopLockMeCo.com](http://PopLockMeCo.com)

**Rotary Service Above Self**  
[www.LovelandRotary.org](http://www.LovelandRotary.org)  
[rotary@lovelandrotary.com](mailto:rotary@lovelandrotary.com)

**Corporate/Organization Membership/you never estimate!**  
Professionals are community members who join together for service, fellowship, connections, and personal growth.

**Join And Support The Chamber!**  
Business Relationship Services  
970-744-4782  
[www.loveland.org](http://www.loveland.org)

**Reclaim the #1 Private High School in Denver County 3 years in a row!**

**THE STAY IN YOUR CAR OIL CHANGE.**  
1000 E. EDENHOWER BOULEVARD  
970-308-6470

**Medicare by Design, LLC**  
2113 Denver Ave.  
Loveland, CO 80537  
970-529-9968  
[medicarebydesignllc.com](http://medicarebydesignllc.com)

**Hungry Benefits**  
478 Wenger Blvd #10  
Berthoud, CO 80513  
970-512-7600  
[hungrybenefits.com](http://hungrybenefits.com)

**Mutual of Omaha**  
2005 Rocky Mountain Ave.  
Loveland, CO 80538  
970-667-6214  
[mutualofomaha.com](http://mutualofomaha.com)

**MVP Corporate Benefits**  
4780 W. Lincoln Ave.  
Loveland, CO 80538  
970-657-2666  
[mvp.com](http://mvp.com)

<p><b>First Insurance Group, LLC, aka The Loveland</b> 750 N. Lincoln Ave. Loveland, CO 80537 (970) 214-4382 <a href="http://firstgroup.com">firstgroup.com</a></p> <p><b>Flood and Peterson</b> 4121 Wheaton Dr. Fort Collins, CO 80527 (970) 266-8710 <a href="http://floodandpeterson.com">floodandpeterson.com</a></p> <p><b>HealthMarkets</b> 2570 W. 44th St. Loveland, CO 80538 (970) 227-6860 <a href="http://healthmarkets.com/loveland-health-insurance-agent/healthfood">healthmarkets.com/loveland-health-insurance-agent/healthfood</a></p> <p><b>HOB International</b> 4900 Sauer Cloud Dr. Loveland, CO 80538 (970) 687-2222 <a href="http://hobinternational.com">hobinternational.com</a></p> <p><b>Jackson Insurance Agency, Inc.</b> 2144 Elder Dr. Loveland, CO 80538 (970) 667-3600 <a href="http://lovelandinsuranceagent.com">lovelandinsuranceagent.com</a></p> <p><b>Larkins Agency</b> 2008 Blue Mesa Ct. Loveland, CO 80538 (970) 778-0104 <a href="http://larkinsagency.com">larkinsagency.com</a></p> <p><b>Marie DeWitt Insurance</b> 2114 N. Lincoln Ave., #100 Loveland, CO 80538 (970) 522-9862 <a href="http://mariedewittinsurance.com">mariedewittinsurance.com</a></p> <p><b>Medicare by Design, LLC</b> 2113 Denver Ave. Loveland, CO 80537 (970) 529-9968 <a href="http://medicarebydesignllc.com">medicarebydesignllc.com</a></p> <p><b>Hungry Benefits</b> 478 Wenger Blvd #10 Berthoud, CO 80513 970-512-7600 <a href="http://hungrybenefits.com">hungrybenefits.com</a></p> <p><b>Mutual of Omaha</b> 2005 Rocky Mountain Ave. Loveland, CO 80538 970-667-6214 <a href="http://mutualofomaha.com">mutualofomaha.com</a></p> <p><b>MVP Corporate Benefits</b> 4780 W. Lincoln Ave. Loveland, CO 80538 970-657-2666 <a href="http://mvp.com">mvp.com</a></p>	<p><b>Woods Agency, Inc.</b> 2102 E. Eisenhower Blvd. Loveland, CO 80537 (970) 652-2205 <a href="http://woodsagency.com">woodsagency.com</a></p> <p><b>Internet Services</b></p> <p><b>pulse</b> Loveland Pulse 2003 W. Eisenhower Blvd. Loveland, CO 80537 (970) 541-4970 <a href="http://lovelandpulse.com">lovelandpulse.com</a> Fast, Affordable, Loveland.</p> <p><b>Jewelry</b></p> <p><b>Aurora Jewelry</b> 2400 Falls Ct. Loveland, CO 80538 (970) 441-2910 <a href="http://aurorajewelry.com">aurorajewelry.com</a></p> <p><b>Landscaping Services</b></p> <p><b>Kellys Kurling</b> P.O. Box 19 Berthoud, CO 80509 (970) 414-1414 <a href="http://kellyskurling.com">kellyskurling.com</a></p> <p><b>Lighting</b></p> <p><b>The Light Guys</b> 278 Rowland Ln. Johnstown, CO 80534 (303) 729-2976 <a href="http://thelightguys.com">thelightguys.com</a></p> <p><b>Liquor Stores</b></p> <p><b>Stone Fire Wine and Spirits</b> 288 N. Lincoln Ave. Loveland, CO 80538 (970) 593-1400 <a href="http://stonefireloveland.com">stonefireloveland.com</a></p> <p><b>Wilbur's Tied Beverage</b> 2201 S. College Ave. Fort Collins, CO 80525 (970) 226-8602 <a href="http://wilburstiedbeverage.com">wilburstiedbeverage.com</a></p>	<p><b>Locksmith / Security Services</b> 3996 Perata Dr. Loveland, CO 80538 (970) 683-6004 <a href="http://www.locksmithloveland.com">www.locksmithloveland.com</a> <a href="http://lovelandlocksmithloveland.com">lovelandlocksmithloveland.com</a> <a href="http://lovelandlocksmithloveland.com">lovelandlocksmithloveland.com</a></p> <p><b>Pop-A-Lock of Northern Colorado</b> 2702 N. Garfield Ave., #C110 Loveland, CO 80538 (970) 285-2700 <a href="http://popalock.com">popalock.com</a></p> <p><b>Lodging / Hotels / Motels</b></p> <p><b>AnnexWest Northern Colorado</b> 2811 S. Summit Ave. Fort Collins, CO 80525 (970) 838-9120 <a href="http://annex.com">annex.com</a></p> <p><b>Best Western Plus Loveland Inn</b> 5042 E. 10th Ave. Loveland, CO 80538 (970) 667-7910 <a href="http://bestwesternloveland.com">bestwesternloveland.com</a></p> <p><b>Comfort Suites Loveland</b> 4821 Thompson Pkwy. Loveland, CO 80534 (970) 663-3300 <a href="http://comfortsuites.com/loveland/">comfortsuites.com/loveland/</a> <a href="http://johnston/comfort-suites-hotels/">johnston/comfort-suites-hotels/</a> comfy</p> <p><b>Courtyard Loveland</b> 6300 Sky View Dr. Loveland, CO 80538 (970) 599-7171 <a href="http://marriott.com/loveland">marriott.com/loveland</a></p> <p><b>Embassy Suites Loveland - Hotel, Spa &amp; Conference Center</b> 4700 Chrysalis Pkwy. Loveland, CO 80538 (970) 593-6200 <a href="http://embassysuitesloveland.com">embassysuitesloveland.com</a></p> <p><b>Fairfield Inn &amp; Suites</b> 1710 Fairall Dr. Loveland, CO 80538 (970) 463-1000 <a href="http://fairfieldloveland.com">fairfieldloveland.com</a></p> <p><b>Harvest Inn by Hilton Loveland</b> 2010 Stone Creek Cr. Loveland, CO 80538 (970) 663-4770 <a href="http://hiltonloveland.com">hiltonloveland.com</a></p> <p><b>La Quinta Inn &amp; Suites by Wyndham</b> 1400 Cascade Ave. Loveland, CO 80538 <a href="http://www.laquinta.com">www.laquinta.com</a> <a href="http://loveland.colobrand.com">loveland.colobrand.com</a> <a href="http://loveland.colobrand.com">loveland.colobrand.com</a></p>	<p><b>Microtel Inn &amp; Suites by Wyndham Loveland</b> 3996 Perata Dr. Loveland, CO 80538 (970) 683-6004 <a href="http://www.microtel.com">www.microtel.com</a> <a href="http://loveland.colobrand.com">loveland.colobrand.com</a> <a href="http://loveland.colobrand.com">loveland.colobrand.com</a></p> <p><b>My Place Hotels</b> 3975 Perata Dr. Loveland, CO 80538 (970) 685-4357 <a href="http://myplacehotels.com">myplacehotels.com</a> <a href="http://my-place-hotels-loveland.co">my-place-hotels-loveland.co</a></p> <p><b>Quality Inn and Suites</b> 1700 N. Chrysalis Ave. Loveland, CO 80538 (970) 593-5100 <a href="http://qualityinn.com">qualityinn.com</a> <a href="http://loveland.colobrand.com">loveland.colobrand.com</a> <a href="http://loveland.colobrand.com">loveland.colobrand.com</a></p> <p><b>Residence Inn by Marriott Loveland</b> 5420 McWhinney Blvd. Loveland, CO 80538 (970) 622-7000 <a href="http://residenceinnloveland.com">residenceinnloveland.com</a></p> <p><b>TownPlace Suites by Marriott Loveland-Fort Collins</b> 256 E. 2nd St. Loveland, CO 80538 (970) 293-1166 <a href="http://marriott.com">marriott.com</a> <a href="http://loveland.colobrand.com">loveland.colobrand.com</a> <a href="http://townplacesuites-loveland-fort-collins/">townplacesuites-loveland-fort-collins/</a></p> <p><b>Wingate/Howardson Suites by Wyndham Loveland</b> 5360 Rowland Bueger Blvd. Johnstown, CO 80534 (970) 578-0966 <a href="http://wingate.com">wingate.com</a></p>
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# NEXT STEPS



## 1 AD COORDINATION

Once you have signed a contract, an ad coordinator will email you within 2 to 3 business days to provide you with:

- Ad specs and your ad deadline if you are providing a print-ready ad.
- The process for getting your artwork, logos, content and photos to us for ad design.

Contact your sales associate if you need help developing a concept or advice about your ad or ad copy.

## NEED HELP WITH YOUR AD COPY OR AD DESIGN?

We can help with professional design and writing services for only \$65/hr.

## 2 PROOFING

Your ad coordinator will email a low-res PDF proof of your ad for review and approval. Please get back to them with your approval or minor change(s) within the specified time frame.

Note: If the ad requires a complete redesign and/or you go beyond the two hours with the ad package you will be notified and additional charges will incur at \$70/hr.

## 3 PHOTOGRAPHY

If you would like a photo for your ad, we can arrange a session with one of our professional photographers. There is an additional charge and it will vary according to your specifications and location.

The collage features several advertisements:
 

- Residential Living:** A real estate ad for a home in Loveland, CO, highlighting its location and amenities.
- Business:** An ad for Loveland, CO, describing it as a growing region with excellent infrastructure and community assets.
- Tourism:** An ad for Loveland, CO, promoting its scenic views, parks, and recreational activities.
- Home Team:** An ad for home insurance services provided by Allstate.
- Armadia:** An ad for a real estate and commercial services company.
- Millennium:** An ad for a real estate company.
- Home in Town:** An ad for a real estate company.
- Stann's Real Estate:** An ad for a real estate company.
- Sweet Heart:** An ad for a winery and vineyard.
- Starline Ranch:** An ad for a ranch offering various services.
- Sylvan Dale Guest Ranch:** An ad for a guest ranch.
- Ellis Ranch Event Center and Wedding Park:** An ad for an event center and wedding venue.
- Sweet Heart Winery:** An ad for a winery.
- Loveland Museum/Gallery:** An ad for a museum and gallery.

**Business**  
**Loveland - Where Art and Science Meet**  
 Northern Colorado is a growing region and we invite you to grow with us in Loveland. Experience vibrant community assets, reliable infrastructure and a city dedicated to helping businesses start, expand and grow. Loveland is proud of its entrepreneurial spirit and is committed to the success of existing and new businesses. Loveland features abundant resources and amenities including:
 

- A highly educated workforce
- City-owned infrastructure delivering reliable, environmentally responsible and competitive power utilities
- Municipal owned fiber optic network
- 45-minute drive from Denver International Airport
- Northern Colorado Regional Airport
- Within a 30-minute drive of two major universities and two major community college systems
- Located near highway, railway and airport transportation options
- Broad range of housing options
- World-class parks and recreation
- Nationally renowned museum and public arts program
- 25 miles of paved recreational trails, 20 miles of walk surface trails, 20 parks and three golf courses

 www.loveland.co

## Did You Know ...

When customers know a business is a member of its local chamber, there is a **49% increase** in its consumer favorability rating, a **73% increase** in consumer awareness, a **68% increase** in business reputation (trust), and an **80% increase** in the likelihood that consumers will patronize the business in the future.

