

Help people find what they need... Your Business on the Explore Evergreen Community Map!

3 Three great reasons to advertise:

- 1) It's the Official Evergreen Area Map with street index featuring Alderfer/Three Sisters Park and Elk Meadow Park.
- 2) This Official Evergreen Map completes your tourism marketing package!
 - Target visitors, locals and new movers.
 - Build brand and trust with your year-long map presence.
 - Distributed year round to over 30 Colorado welcome centers, visitors centers, local businesses, real estate offices and local attractions.
- 3) **Did You Know...** When a business is a member of its local Chamber, the business enjoys a:
 - 44% increase in consumer favorability rating.
 - 51% increase in consumer awareness.
 - 57% increase in local reputation.
 - 63% increase in likelihood that consumers will patronize the business in the future.

Maps are still
the in-demand,
go-to product for
local and visiting
explorers!

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Publishing
**SUMMER
2025**
Just in time
for Tourist
Season!



**Limited space —
Don't be left out**

2025 Explore Evergreen Community Map

Premium
3 x 8

AD RATES

Premium	\$1,099
Double	\$ 899
Single	\$ 599
Small	\$ 399



Add a QR code to your ad for \$49

- All ads are four-color (CMYK)
- \$70 per hour for custom ad design
- Add 10% for preferred positioning

Double
3 x 6

All ad purchases include a ● **free locator dot** on the main map, and maps to give away at your place of business!

Need professional ad design?

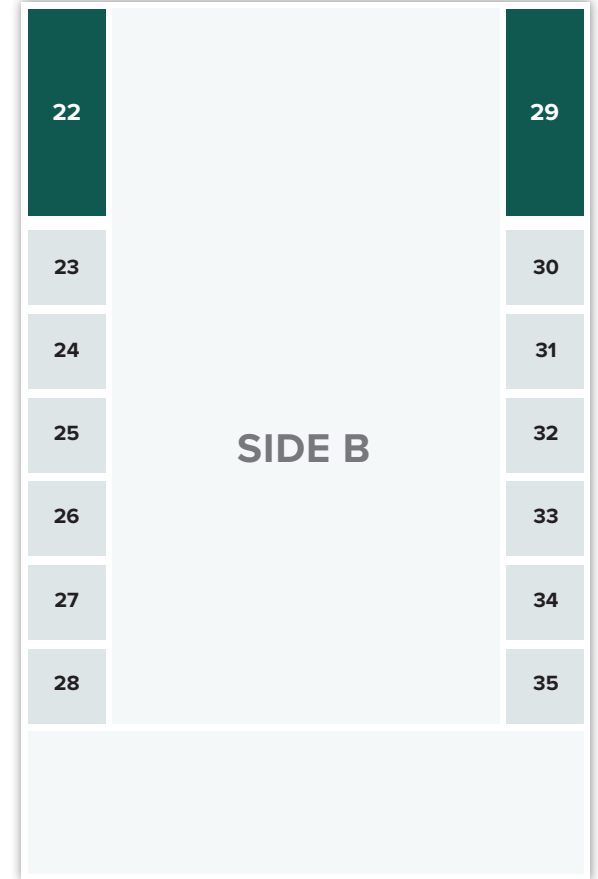
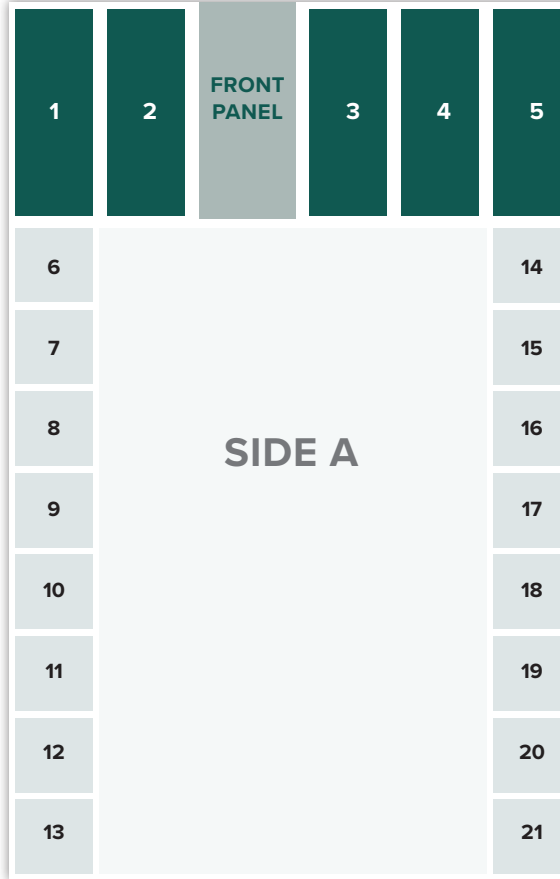
Try our basic ad design package for \$125 (includes up to two hours of design time and file ownership.)

Single
3 x 3

AD DIMENSIONS (in inches)

Premium	3 x 8
Double	3 x 6
Single	3 x 3
Small	3 x 1.5

Small
3 x 1.5



MECHANICAL REQUIREMENTS

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A fee of \$70 per hour for custom design is charged on all others and ads that need any changes. \$125 for new ad/ad design (includes up to two hours.) **We want your ad to print beautifully**, so Publisher or Word files are not acceptable.

Please submit ads as press-quality PDFs. No printer's marks or crop marks. Following are some common issues to avoid: ► use of spot colors; ► low-resolution images

(must be at least 300dpi); ► incorrect file type (PDF is preferred); ► incorrect dimensions. Please check your ad for these errors prior to submission, or contact our ad coordinator for help.

FILE SUBMISSION

Email ads up to four megabytes to Kristie Melendez k.melendez@easychairmedia.com. Put "Evergreen Map" and the business/client name in subject field. If the file exceeds 4 MB, please call your ad representative for submission instructions.

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EVERGREEN AREA
Chamber of Commerce