

# Commerce City <sup>2024</sup>

COMMERCE CITY ESTB. 1952

*engage*



*educate*

*advocate*



THINGS TO DO IN COMMERCE CITY | CALENDAR OF EVENTS | MEMBERSHIP DIRECTORY

# 2025 Media Kit

*“The magazine all about and  
for Commerce City”*



*Local. Relevant. Diverse. Engaging.*



## A HIGH-QUALITY PRINT AND DIGITAL PUBLICATION

*providing valuable content that both reflects and enhances the Commerce City business community.*

This magazine reaches all Commerce City Chamber members, top Commerce City households, key business stakeholders & community decision makers. Offering the best of Commerce City, all in one place.

**Commerce City** will connect you with locals, provide relevant to-date content, and is the place to showcase your business, product or service.

Our editorial lineup will include: What To Do in CC, Commerce City History, Ready 4 Business, Make Your Move to CC, Not to Miss, Local Neighborhoods and Schools, Dining and Shopping Destinations, Healthy Living, Chamber Business Listings and much much more!



**PUBLICATION DATE:** 1st Quarter 2025  
**SPACE DEADLINE:** December 19

**BOOK EARLY FOR BEST PLACEMENT!**

*Act now!*  
**COMMERCE CITY**

Call Smart Marketing  
(970) 686-5805

[k.melendez@easychairmedia.com](mailto:k.melendez@easychairmedia.com)



*Local. Relevant. Diverse. Engaging.*

**THE COMMERCE CITY CHAMBER OF COMMERCE** provides this annual publication as an advertising tool for our business members. Not a Chamber Member? Ask about our member combo package.

*Marketing is about connecting the right message with the right audience at the right time!  
Don't miss out on making your connection with this annual print and digital marketing opportunity.*

**COMMERCE CITY**

CHAMBER OF COMMERCE

## **DID YOU KNOW?**

When consumers know that a business is a member of a chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

Print Provides a broader more lasting customer experience and allows for deeper levels of engagement than digital media. The sensations of touch and feel is an experience the reader loses out on when they receive nothing but a message on a computer screen.

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## TARGETED VISITOR AND BUSINESS MAGAZINE FOR COMMERCE CITY

*“GfK Panel Services, a global research group that studies return on investment across ad mediums, found that 44% of people who remembered a magazine ad later took action on that ad.”*



### PRINT CIRCULATION

10,000 Total Print Circulation



### AFFLUENT MAILING

Reaching 8,000 (45%) of the top Commerce City households, Commerce City businesses, and community influencers.



### INFLUENTIAL DISTRIBUTION

Commerce City grabs the attention of CEO's, presidents and business owners, as well as groups that influence and affect the buying trends in the market.



### READERSHIP

45,000+ annual readers with one full year of shelf life



### REACHING VISITORS IN PRINT & ONLINE

A publication that visitors and those new to the city will want to have as a resource to know what's here and where to go.

# RATE CARD



Ad Size W x H (inches)	Member Price	Non-Member
Logo Listing with ad Purchase	\$199	
Logo Listing	\$299	
Specialty Ad 2.5 x 1.875	\$399	\$499
Eighth Page 3.612 x 2.25	\$599	\$799
Quarter 3.612 x 4.8	\$899	\$1099
Half Vertical 3.612 x 9.75	\$1599	\$1899
Half Horizontal 7.38 x 4.75	\$1599	\$1899
Full page, no bleed 7.38 x 9.87	\$1999	\$2399
Full page with bleed	\$1999	\$2399

Trim size 8.25 x 10.75 with a .25" bleed on all sides.  
Final file size is 8.75 x 11.25

1/4 page	1/2 page vertical	1/6 page	1/3 page square	Full page
1/8 page		1/2 page horizontal		

- **Premium space on pages 2, 3, 5, and back covers add 10%**
- **Add 10% for special placement requests**
- All ad packages include: digital online companion ad with FREE live links.
- **Need ad design?** We can create a professional ad for \$125 (this includes up to 2 hours of ad design time.)



## ADVERTISING SPECIFICATIONS

All camera-ready ads must be submitted in PDF format —

No Exceptions! This is necessary so that they are compatible with our digital conversion process.

NOTE: Saving as a PDF with www. does not guarantee the ad will automatically convert to a live link. The PDF must have searchable text blocks.

### PDF

- Color mode: CMYK
- Resolution: 300 dpi at 100% size
- Embedded photos: CMYK, 300 dpi
- Convert all colors to CMYK. No RGB or spot colors.
- Do not use crop or registration marks.
- All fonts must be embedded



### FILE SUBMISSION

Email ad files to ad coordinator Alysa Sanzari-Hall at [alysa.easychairmedia@gmail.com](mailto:alysa.easychairmedia@gmail.com). Please indicate "Commerce City" and the business/client name in subject field. For files over 4 megabytes, contact your ad representative for submission instructions.

## PRODUCTION FEES

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A \$70/hr. fee for custom design is charged on all others and ads that need any changes.

WE'D LIKE YOUR AD TO PRINT BEAUTIFULLY, so no Publisher or Word files are acceptable.

- Following are some common ad issues to avoid: ► Incorrect file type ► Incorrect dimensions  
► Low resolution images or files ► Use of spot colors or the incorrect color space.

Please check your ad for these errors prior to submission, or contact our ad coordinator for help. Email Alysa Sanzari-Hall at [alysa.easychairmedia@gmail.com](mailto:alysa.easychairmedia@gmail.com).

## ADD A QR CODE FOR \$49

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# NEXT STEPS



## 1 AD COORDINATION

Once you have signed a contract, an ad coordinator will email you within 2 to 3 business days to provide you with:

- a.) Ad specs and your ad deadline if you are providing a print-ready ad.
- b.) The process for getting your artwork, logos, content and photos to us for ad design.

Contact your sales associate if you need help developing a concept or advice about your ad or ad copy.

## NEED HELP WITH YOUR AD COPY OR AD DESIGN?

We can help with professional design and writing services for only \$65/hr.

## 2 PROOFING

Your ad coordinator will e-mail a low-res PDF proof of your ad for review and approval. Please get back to them with your approval or minor change(s) within the specified time frame.

Note: If the ad requires a complete redesign and/or you go beyond the two hours with the ad package you will be notified and additional charges will incur at \$70/hr.

## 3 PHOTOGRAPHY

If you would like a photo for your ad, we can arrange a session with one of our professional photographers. There is an additional charge and it will vary according to your specifications and location.



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# ADDITIONAL PRODUCTS AND SERVICES

Need a trusted source to take your marketing to the next level?

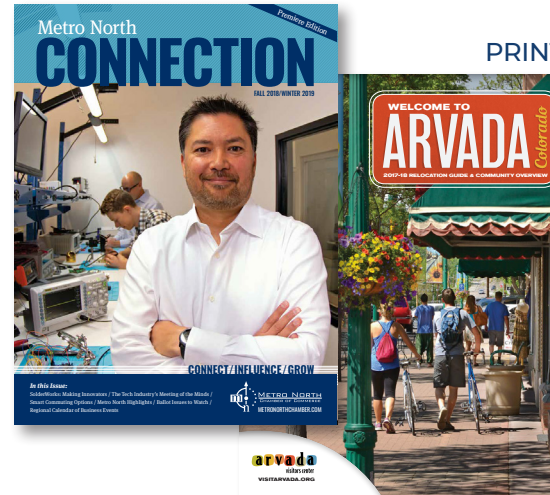
We offer 11 areas of service with an unbeatable team of experts and extremely competitive pricing!

- 1 **PRINT PRODUCTS**  
Business Cards to Tri-Fold Brochures and beyond...
- 2 **BRANDING**  
Message Strategy & Logo Development
- 3 **DIRECT MAIL**  
Postcard Campaigns
- 4 **EMAIL MARKETING**  
Newsletter Creation and Management
- 5 **SOCIAL MEDIA**  
Blogs, Facebook, Twitter, Content Development
- 6 **MOBILE**  
Apps & Mobile Responsive Design
- 7 **WEBSITE**  
Development, Content Management, SEO
- 8 **CUSTOM PUBLISHING**  
Magazines, Booklets, Annual Reports
- 9 **PUBLIC RELATIONS**  
Press Releases & Promotion
- 10 **PROMOTIONAL PRODUCTS**  
Pens, Mugs, Totes, Banners and more...
- 11 **MARKETING**  
Plans and Consultation

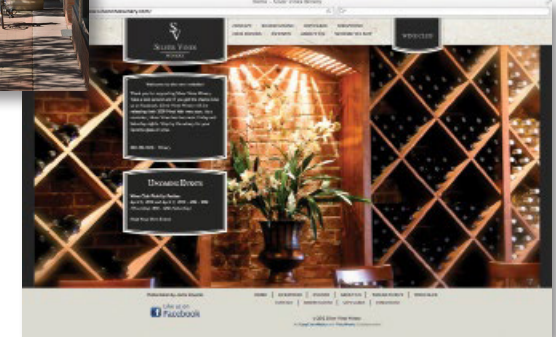
## SOCIAL MEDIA



## PRINT



## WEBSITE



## BRANDING



## PUBLISHING

