

Help people find what they need... Your Business on the Explore Evergreen Community Map!

3 Three great reasons to advertise:

- 1) It's the Official Evergreen Area Map with street index featuring Alderfer/Three Sisters Park and Elk Meadow Park.
- 2) This Official Evergreen Map completes your tourism marketing package!
 - Target visitors, locals and new movers.
 - Build brand and trust with your year-long map presence.
 - Distributed year round to over 30 Colorado welcome centers, visitors centers, local businesses, real estate offices and local attractions.
- 3) **Did You Know...** When a business is a member of its local Chamber, the business enjoys a:
 - 44% increase in consumer favorability rating.
 - 51% increase in consumer awareness.
 - 57% increase in local reputation.
 - 63% increase in likelihood that consumers will patronize the business in the future.

Maps are still
the in-demand,
go-to product for
local and visiting
explorers!

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EVERGREEN AREA
Chamber of Commerce



Publishing
**SUMMER
2024**
Just in time
for Tourist
Season!



**Limited space —
Don't be left out**

2024-25 Explore Evergreen Community Map

Premium
3 x 8

AD RATES

Premium	\$ 1,099
Double	\$ 899
Single	\$ 599
Small	\$ 399



Add a QR code to your ad for \$49

- All ads are four-color
- \$70 per hour for custom ad design
- Add 10% for preferred positioning

Double
3 x 6

All ad purchases include a ● **free locator dot** on the main map, and maps to give away at your place of business!

Need professional ad design?

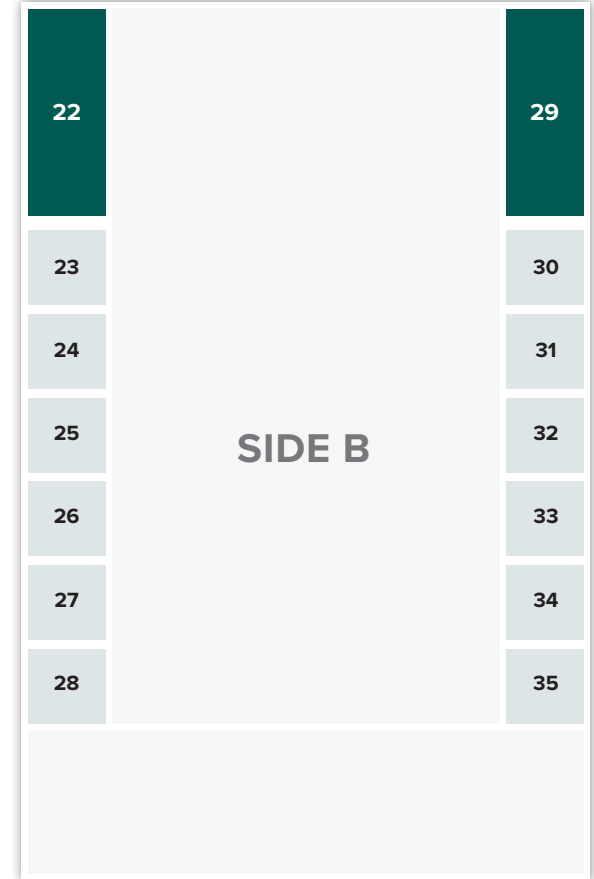
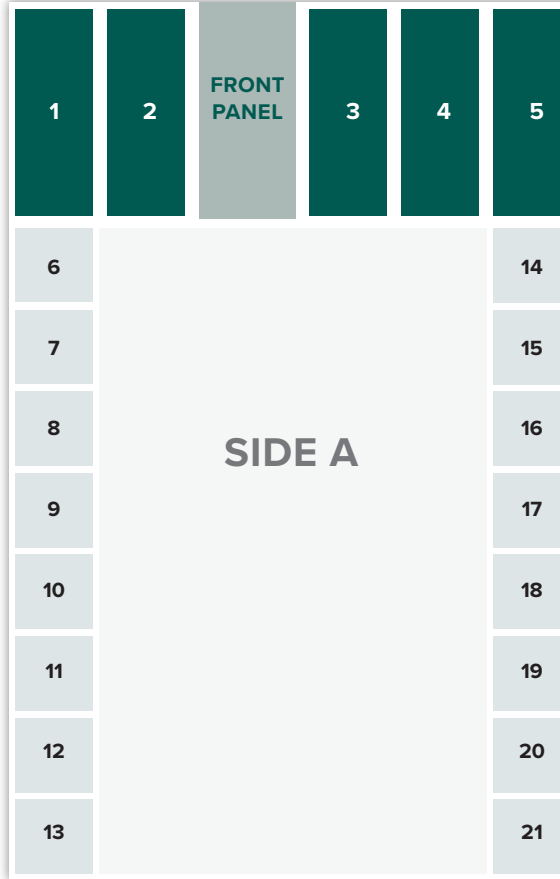
Try our basic ad design package for \$125 (includes up to two hours of design time and file ownership.)

Single
3 x 3

AD DIMENSIONS (in inches)

Premium	3 x 8
Double	3 x 6
Single	3 x 3
Small	3 x 1.5

Small
3 x 1.5



MECHANICAL REQUIREMENTS

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A fee of \$70 per hour for custom design is charged on all others and ads that need any changes. **We want your ad to print beautifully**, so no Publisher or Word files are acceptable.

Following are some common ad issues to avoid: ► Use of spot colors or incorrect color space. ► Incorrect file type; ► Incorrect dimensions; ► Low resolution images

or files; Please check your ad for these errors prior to submission, or contact our ad coordinator for help. Email Alysa Sanzari-Hall at alysa.easychairmedia@gmail.com

FILE SUBMISSION

Email ads up to four megabytes to Alysa Sanzari-Hall alysa.easychairmedia@gmail.com. Put "Evergreen Map" and the business/client name in subject field. If the file exceeds 4 MB, please call your ad representative for submission instructions.

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