

Get in the Loop

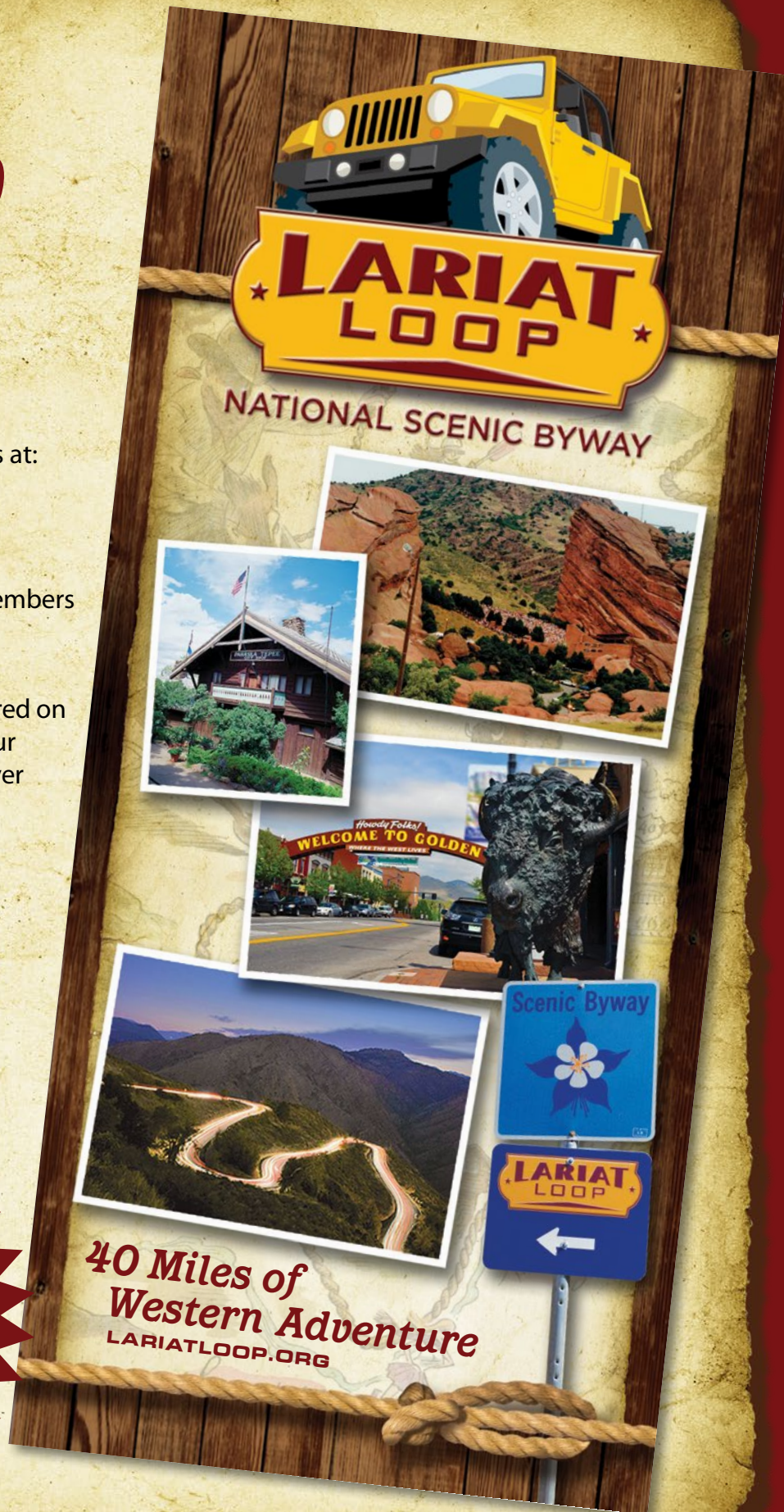
Be part of this popular brochure! A favorite with locals and visitors!

- 20,000 copies
- Distributed over the next 18 months at:
 - ✓ Colorado Welcome Centers
 - ✓ Colorado Visitor Centers
 - ✓ Chambers of Commerce
 - ✓ Heritage sites and Lariat Loop Members
 - ✓ Local attractions
 - ✓ Hotels and Motels
- Additional opportunities to be featured on the "newly" launched website and our monthly newsletter distributed to over 2,000 subscribers.

This is a resource that will let those traveling the "Loop" know you are here!

Smart Marketing
970 . 686 . 5805
office@easychairmedia.com

20,000
Copies!



LIMITED AD SPACES | Featured on LariatLoop.org

Lariat Loop Map Sizes and Cost:

Full Panel: \$1,695 includes 300 brochure maps

1/2 Panel: \$895 includes 150 brochure maps

1/4 Panel: \$425 includes 75 brochure maps

Listing with Locator Dot on Golden, Evergreen or Morrison Maps: \$199

Listing only: \$150

Back Cover Panel:
\$2,150 includes 450 brochure maps

Save \$50 when you purchase a map ad with your Membership



1/4 Panel Ad	Lariat Loop Map Cover	Back Cover Panel	About the LOOP
1/4 Panel Ad			
1/4 Panel Ad			
1/4 Panel Ad			
Places to Stay	Eats & Treats	Things to Do	1/4 Panel Ad
			1/4 Panel Ad
			1/4 Panel Ad
			1/4 Panel Ad

Lariat Loop Map			Historic Morrison, Golden & Evergreen Maps
Full Panel Ad	1/2 Panel Ad	1/4 Panel Ad	Historic Morrison, Golden & Evergreen Maps
		1/4 Panel Ad	
	1/2 Panel Ad	1/2 Panel Ad	1/2 Panel Ad
		1/2 Panel Ad	

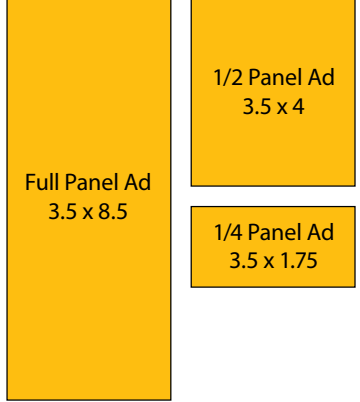
Ad Information

- All ads are 4-color
- Brochures for your location
- One Free Listing in: Things to Do, Places to Stay, or Eats & Treats
- + \$70/hr for ad design (Most ads completed for \$125)
- + 10% for requested positioning

Listing Information

- Listing includes business name, phone and website \$150
- Up to 100 Free brochures available for pick up at: Evergreen Chamber of Commerce or Golden Visitors Center

Ad Dimensions



Mechanical Requirements

Camera-ready ads must be submitted in the following format:
PDF: CMYK. Convert all RGB, Spot or Pantone® colors to CMYK mode before creating the PDF.
Resolution: 2400 dpi at 100% size. (Press-quality; No printer's marks)
Embedded images: CMYK, 300 dpi at 100% size. Embed all fonts.

File Submission

Files up to five megabytes can be emailed directly to **nia.easychairmedia@gmail.com**. Please indicate "Lariat Loop Map" and the business/client name in subject field. If the file exceeds 5 MB, please call your ad representative for submission instructions.

