

Help people find what they need...

YOUR BUSINESS ON THE EXPLORE EVERGREEN COMMUNITY MAP!

3 Three great reasons to advertise:

- 1) It's the Official Evergreen Area Map with **street index** featuring Alderfer/Three Sisters Park and Elk Meadow Park.
- 2) This Official Evergreen Map completes your **tourism marketing package!**
 - Target visitors, locals and new movers.
 - Build brand and trust with your year-long map presence.
 - Distributed year round to over 30 Colorado welcome centers, visitors centers, local businesses, real estate offices and local attractions.
- 3) **Did You Know...** When a business is a member of its' local Chamber, the business enjoys a:
 - 44% increase in consumer favorability rating.
 - 51% increase in consumer awareness.
 - 57% increase in local reputation.
 - 63% increase in likelihood that consumers will patronize the business in the future.

MAPS are still the in-demand, GO-TO PRODUCT for local and visiting explorers!

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EVERGREEN AREA
Chamber of Commerce



Publishing
SUMMER 2023
Just in time
for Tourist
Season!



EVERGREEN AREA
Chamber of Commerce

1524 Belford Court
Evergreen, Colorado 80439
303-674-3412
EvergreenChamber.org
www.evergreencoguide-digital.com


**Limited space —
Don't be left out**

2023-24 Explore Evergreen Community Map

Premium
3 x 8

AD RATES

Premium	\$1,085
Double	\$ 885
Single	\$ 585
Small	\$ 385

 Add a QR code to your ad for \$49

- All ads are four-color
- \$70 per hour for custom ad design
- Add 10% for preferred positioning

All ad purchases include a ● **free locator dot** on the main map, and maps to give away at your place of business!

Need professional ad design?
Try our basic ad design package for \$125 (includes up to two hours of design time and file ownership.)

Double
3 x 6

Single
3 x 3

Small
3 x 1.5

AD DIMENSIONS (in inches)

Premium	3 x 8
Double	3 x 6
Single	3 x 3
Small	3 x 1.5

MECHANICAL REQUIREMENTS

Rates are for press-ready ads or ads that have been previously designed (pick-up ads). A fee of \$70 per hour for custom design is charged on all others and ads that need any changes. WE WANT YOUR AD TO PRINT BEAUTIFULLY, so no Publisher or Word files are acceptable.

Following are some common ad issues to avoid:

- ▶ Incorrect file type; ▶ Incorrect dimensions;

1 2 FRONT PANEL 3 4 5

6 7 8 9 10 11 12 13

SIDE A

14 15 16 17 18 19 20 21

22 29

23 24 25 26 27 28

SIDE B

30 31 32 33 34 35

▶ Low resolution images or files; ▶ Use of spot colors or incorrect color space. Please check your ad for these errors prior to submission, or contact our ad coordinator for help. Email Nia Hill at Nia.easychairmedia@gmail.com

FILE SUBMISSION

Email ads up to four megabytes to nia.easychairmedia@gmail.com. Put “Evergreen Map” and the business/client name in subject field. If the file exceeds 4 MB, please call your ad representative for submission instructions.

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