

# Help people find what they need...

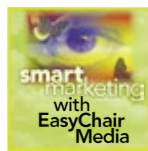
## YOUR BUSINESS on the Windsor Map!

Maps are still the in-demand, go-to product for local and visiting explorers!

**Limited Space - Don't Be Left Out!**

### 3 great reasons you'll want to advertise this year:

- 1 It's the official Windsor area map with street index** featuring a Regional Map, Windsor Downtown Map, Events and more...
- 2 This Official Windsor Map completes your tourism marketing package!**
  - Target visitors, locals and new movers
  - Reach action-oriented X- and Y-gen purchasers
  - Build brand and trust with your year-long map presence
- 3 Did You Know?** When a business is a member of its' local Chamber, the business enjoys:
  - 44% increase in consumer favorability rating
  - 51% increase in consumer awareness
  - 57% increase in local reputation
  - 63% increase in likelihood that consumers will patronize the business in the future



**smartmarketing**

Call: 970-686-5805

Text: 970-215-5495

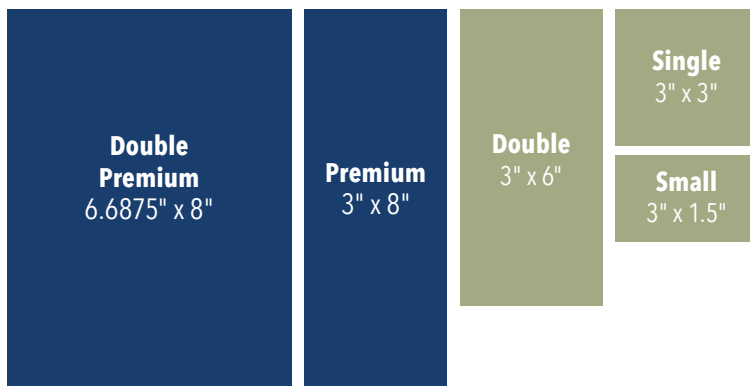
Email: [info@easychairmedia.com](mailto:info@easychairmedia.com)

# 2021 Windsor Map Rates

## AD RATES

Double Premium	\$1,625	• All ads are four-color
Premium	\$ 985	• Prices include basic ad design: logo, text, color background
Double	\$ 825	• \$65 per hour for custom ad design
Single	\$ 525	• Add 10% for preferred positioning
Small	\$ 325	• Non Members add 20%

**All ad purchases include a ● FREE LOCATER DOT on the main map, and maps to give away at your place of business!**



## MECHANICAL REQUIREMENTS

Press-ready ads must be submitted as a PDF. Convert all colors to CMYK before creating the PDF. (High-Res Press-quality; No printer's marks) All images: embedded, CMYK, 300 dpi at 100% size. All fonts embedded.

## FILE SUBMISSION

Email ads up to four megabytes (4 MB) to [nia.easychairmedia@gmail.com](mailto:nia.easychairmedia@gmail.com)

Put "Windsor Map" and the business/client name in subject field. If the file exceeds 4 MB, please call your ad representative for submission instructions.

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