Get in the Loop

Be part of this popular brochure! A favorite with locals and visitors!

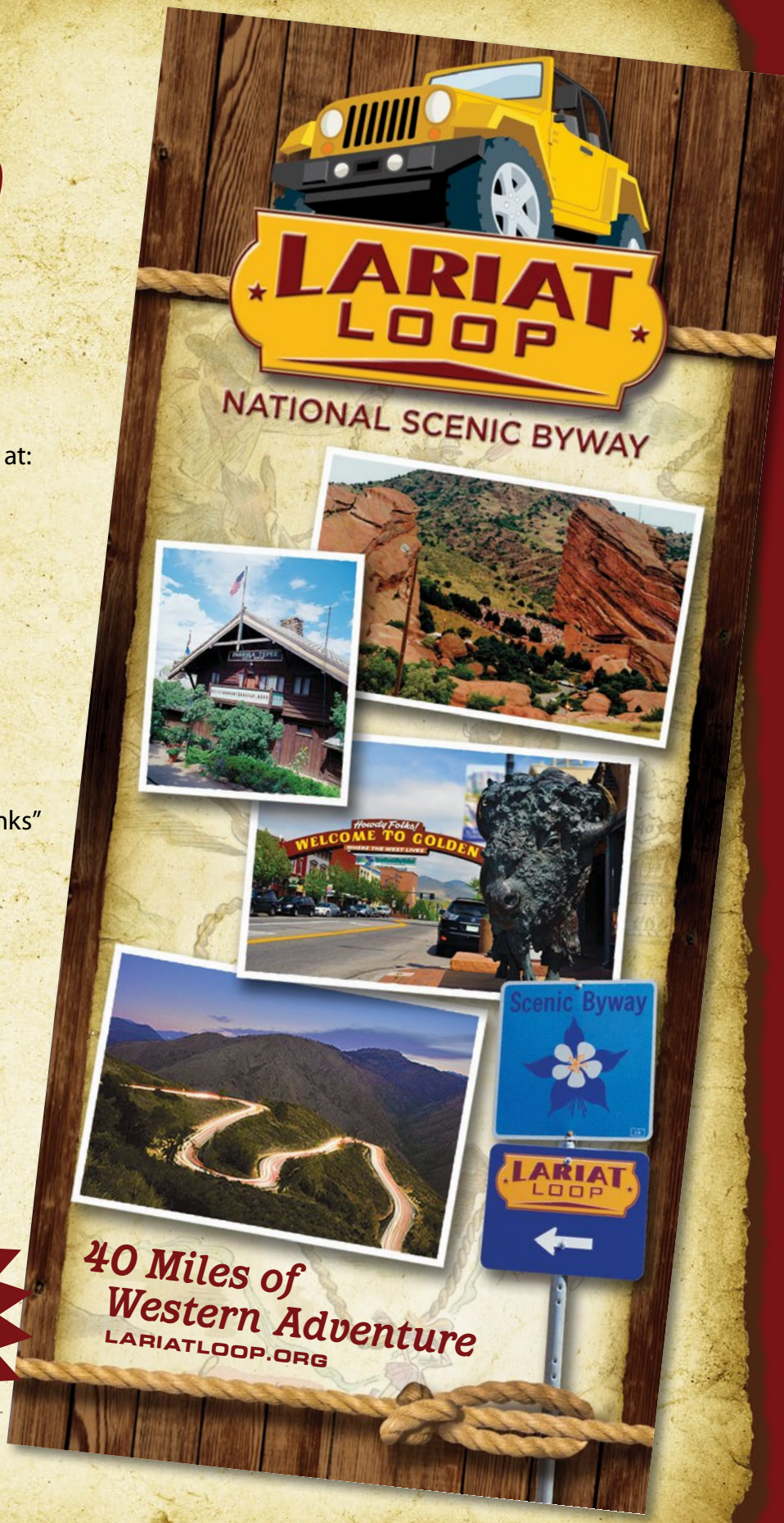
- 25,000 copies
- Distributed over the next 18 months at:
  - Visit Denver
  - DIA
  - Colorado Welcome Centers
  - Colorado Visitor Centers
  - Chambers of Commerce
  - Heritage sites and Lariat Loop Members
  - Local attractions
  - Hotels and Motels
- Digital edition included with "Hot Links"

This is a resource that will let those traveling the "Loop" know you are there!

Contact:

EasyChair Media
970.686.5805
info@easychairmedia.com

25,000 Copies!



LIMITED AD SPACES | Print and Digital Edition

Lariat Loop Map Sizes and Cost:

Full Panel: $1,550 includes 300 brochure maps

1/2 Panel: $825 includes 150 brochure maps

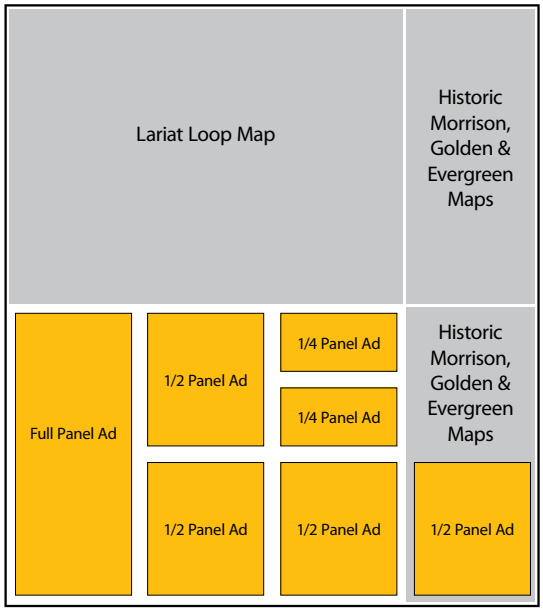
1/4 Panel: $425 includes 75 brochure maps

Listing with Locator Dot on Golden, Evergreen or Morrison Maps: $199

Listing only: $150

Back Cover Panel:
$2,000 includes 450 brochure maps

Add a Lariat Loop membership to any ad package and save 10%.



Ad Information

- All ads are 4-color
- Includes placement in digital edition with "Hot Links"
- Free Brochures delivered to your location
- One Free Listing in: Things to Do, Place to Stay, or Eats & Treats

+ $65/hr for ad design (Most ads completed for $125)

+ 10% for requested positioning

Listing Information

- Listing includes business name, phone and website $150
- Up to 100 Free brochures available for pick up at: Evergreen Chamber of Commerce or Golden Visitors Center
- Includes placement in digital edition with "Hot Links"

+ $25 if you would like copies of the brochure delivered

Ad Dimensions

Full Panel Ad
3.5 x 8.5

1/2 Panel Ad
3.5 x 4

1/4 Panel Ad
3.5 x 1.75

Mechanical Requirements

Camera-ready ads must be submitted in the following format:

PDF: CMYK. Convert all RGB, Spot or Pantone® colors to CMYK mode before creating the PDF.

Resolution: 2400 dpi at 100% size. (Press-quality; No printer's marks)

Embedded images: CMYK, 300 dpi at 100% size. Embed all fonts.

File Submission

Files up to five megabytes can be emailed directly to **mlevad@yahoo.com**. Please indicate "Lariat Loop Map" and the business/client name in subject field. If the file exceeds 5 MB, please call your ad representative for submission instructions.

smart marketing with EasyChair Media

LARIAT LOOP
NATIONAL SCENIC BYWAY