

Help people find what they need...

YOUR BUSINESS!

with an ad purchase on the Evergreen Map

Limited space - don't be left out!

3 great reasons you'll want to advertise this year:

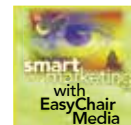
- 1 It's the official Evergreen area map with street index** featuring Alderfer/Three Sisters Park and Elk Meadow Park.
- 2 This Official Evergreen Map completes your tourism marketing package!**
 - Target visitors, locals and new movers
 - Reach action-oriented X- and Y-gen purchasers
 - Build brand and trust with your year-long map presence
- 3 Did You Know?** When a business is a member of its' local Chamber, the business enjoys:
 - 44% increase in consumer favorability rating
 - 51% increase in consumer awareness
 - 57% increase in local reputation
 - 63% increase in likelihood that consumers will patronize the business in the future



Publishing Summer 2021
Just in time for Tourist Season!

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Evergreen Area Map Rates

AD RATES

Premium	\$985	• All ads are four-color
Double	\$815	• Prices include basic ad design: logo, text, color background
Single	\$515	• \$65 per hour for custom ad design
Small	\$315	• Add 10% for preferred positioning

- All ad purchases include a **FREE LOCATER DOT** on the main map, and maps to give away at your place of business!

AD DIMENSIONS (inches)

Premium	3" x 8"
Double	3" x 6"
Single	3" x 3"
Small	3" x 1.5"

MECHANICAL REQUIREMENTS

Camera-ready ads must be submitted as a PDF. Convert all colors to CMYK before creating the PDF. (High-Res Press-quality; No printer's marks)
All images: embedded, CMYK, 300 dpi at 100% size. All fonts embedded.

FILE SUBMISSION

Email ads up to four megabytes (4 MB) to mlevad@yahoo.com

Put "Evergreen Map" and the business/client name in subject field. If the file exceeds 4 MB, please call your ad representative for submission instructions.

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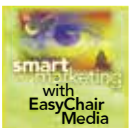
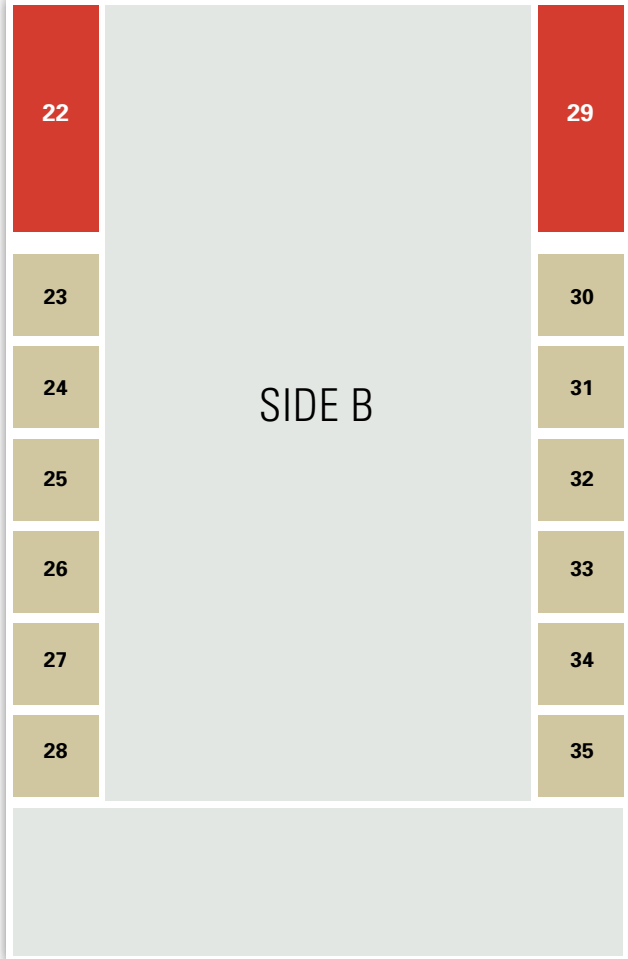
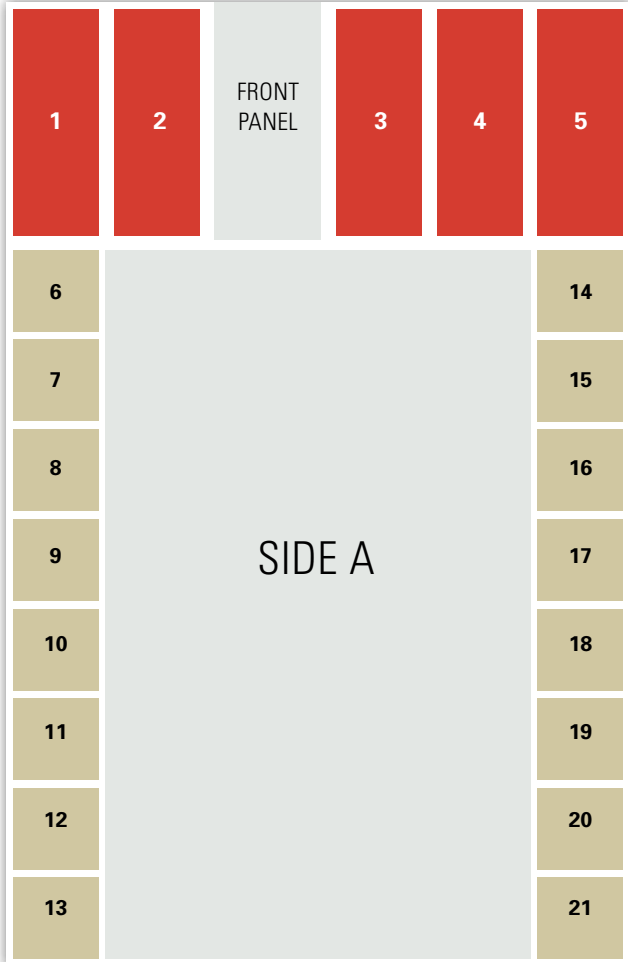
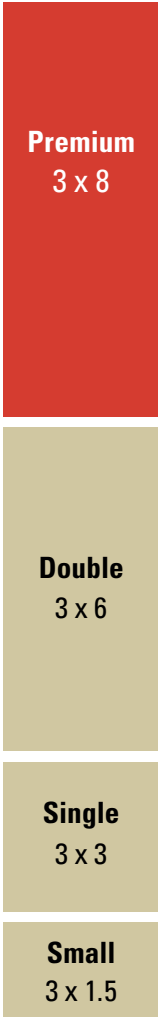
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EVERGREEN AREA
Chamber of Commerce