Help people find what they need...

YOUR BUSINESS!

with an ad purchase on the Evergreen Map

Limited space - don't be left out!

EXPLORE EVERGREEN
Your Colorado Mountain Destination
COMMUNITY MAP 2018-19

Publishing *Summer* 2019
Just in time for Tourist Season!

EVERGREEN AREA
Chamber of Commerce
1524 Belford Court
Evergreen, Colorado 80439
303-674-3412
EvergreenChamber.org
www.evergreencoguide-digital.com

3 great reasons you'll want to advertise this year:

1 It's the official Evergreen area map with street index featuring Alderfer/Three Sisters Park and Elk Meadow Park.

2 This Official Evergreen Map completes your tourism marketing package!
- Target visitors, locals and new movers
- Reach action-oriented X- and Y-gen purchasers
- Build brand and trust with your year-long map presence

3 Did You Know? When a business is a member of its' local Chamber, the business enjoys:
- 44% increase in consumer favorability rating
- 51% increase in consumer awareness
- 57% increase in local reputation
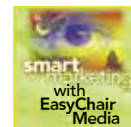- 63% increase in likelihood that consumers will patronize the business in the future

Donna Reardon
303-670-0577

Dave Smith
303-835-8236

evergreensales@easychairmedia.com

EVERGREEN AREA
Chamber of Commerce

smart marketing with EasyChair Media

Stats provided by The Schapiro Group in "The Real Value of Joining a Local Chamber of Commerce – A Research Study"

DH30518

2019-20 Evergreen Area Map Rates

AD RATES

Premium	$985
Double	$815
Single	$515
Small	$315

- All ads are four-color
- Prices include standard ad design: logo, text, color background
- $65 per hour for custom ad design
- Add 10% for preferred positioning

● **All ad purchases include a FREE LOCATER DOT on the main map, and maps to give away at your place of business!**

AD DIMENSIONS
(inches)

Premium	3" x 8"
Double	3" x 6"
Single	3" x 3"
Small	3" x 1.5"
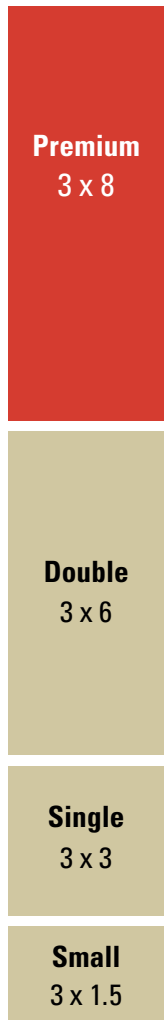
MECHANICAL REQUIREMENTS

Camera-ready ads must be submitted as a PDF. Convert all colors to CMYK before creating the PDF. (High-Res Press-quality; No printer's marks) All images: embedded, CMYK, 300 dpi at 100% size. All fonts embedded.

FILE SUBMISSION

Email ads up to four megabytes (4 MB) to **mlevad@yahoo.com**

Put "Evergreen Map" and the business/client name in subject field. If the file exceeds 4 MB, please call your ad representative for submission instructions.

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EVERGREEN AREA
Chamber of Commerce

Premium
3 x 8

Double
3 x 6

Single
3 x 3

Small
3 x 1.5

1	2	FRONT PANEL	3	4	5

6			14
7		SIDE A	15
8			16
9			17
10			18
11			19
12			20
13			21

22			29
23			30
24		SIDE B	31
25			32
26			33
27			34
28			35

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