

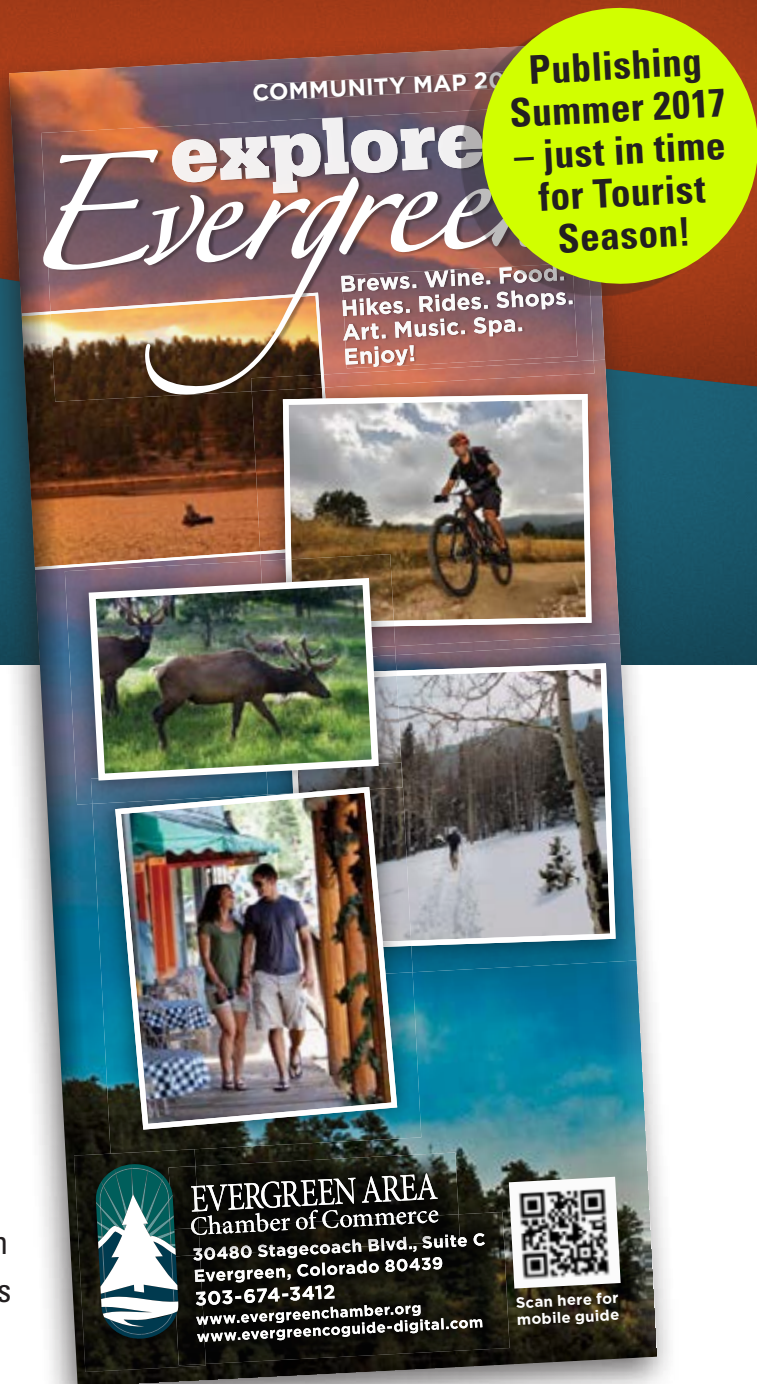
Help people find what they need... **YOUR BUSINESS!**

with an ad purchase on
the Evergreen Map

Less than 20 spots remain!

3 great reasons you'll want to advertise this year:

- 1** It's the official Evergreen area map with street index featuring Alderfer/Three Sisters Park and Elk Meadow Park.
- 2** This Official Evergreen Map completes your tourism marketing package!
 - Target both visitors and consumers this season
 - Reach action-oriented X- and Y-gen purchasers
 - Build brand and trust with your year-long map presence
- 3** **Did You Know?** When a business is a member of its' local Chamber, the business enjoys:
 - 44% increase in consumer favorability rating
 - 51% increase in consumer awareness
 - 57% increase in local reputation
 - 63% increase in likelihood that consumers will patronize the business in the future



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EVERGREEN AREA
Chamber of Commerce

Rate Card

2017-18 EVERGREEN AREA MAP

AD RATES

Premium	\$869
Double	\$769
Single	\$469
Small	\$269

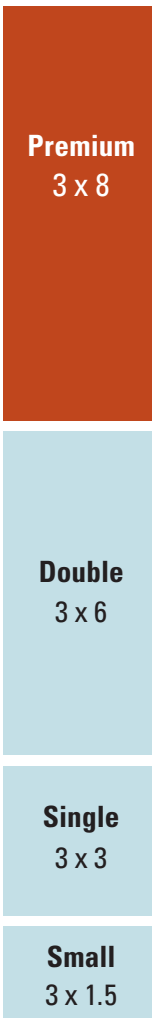
- All ads are four-color
- Prices include standard ad design: logo, text, color background
- \$65 per hour for custom ad design
- Add 10% for preferred positioning
- Add \$39 for customizable QR code

- All ad purchases include a **FREE LOCATER DOT** on the main map, and maps to give away at your place of business!

AD DIMENSIONS

(inches)

Premium	3" x 8"
Double	3" x 6"
Single	3" x 3"
Small	3" x 1.5"



MECHANICAL REQUIREMENTS

Camera-ready ads must be submitted as a PDF. Convert all colors to CMYK before creating the PDF. (High-Res Press-quality; No printer's marks)
All images: embedded, CMYK, 300 dpi at 100% size. All fonts embedded.

FILE SUBMISSION

Email ads up to four megabytes (4 MB) to mlevad@yahoo.com

Put "Evergreen Map" and the business/client name in subject field. If the file exceeds 4 MB, please call your ad representative for submission instructions.

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